



CHAMBER OF COMMERCE
ECONOMIC DEVELOPMENT
TOURISM

GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY TOURISM & HOSPITALITY COMMITTEE APPLICATION

TOURISM & HOSPITALITY COMMITTEE MISSION

To enhance the economy of Muscatine County area through the promotion of the area as a destination for visitors. This is accomplished by attracting visitors to the community and generating new dollars in our community resulting in an increase in economic impact and increase of hotel/motel tax.

APPLICATION CRITERIA & SUBMISSION PROCESS

GMCCI is seeking community leaders from among, but not limited to, the following areas:

- Lodging
- Food Service
- Arts
- Media
- Persons interested in tourism (including retail, hospitality or cultural tourism)

Applicant must represent a Chamber member business that is in good standing. Interested individual must provide a completed application detailing your qualifications for serving on the committee.

EXPECTATIONS OF THE COMMITTEE

- Develop, improve, and expand visitor experiences
- Increase number of new visitors to the Muscatine County area
- Increase the economic impact per visitor
- Develop a community pride of place

EXPECTATIONS OF INDIVIDUAL

- Know and understand the organization's mission, policies, programs, and needs
- Serve as active advocates and ambassadors for the organization and tourism in the greater Muscatine area
- Prepare for, attend, and participate in committee meetings
- Committee members shall serve a three (3) year term

WWW.MUSCATINE.COM

GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY

100 W 2ND ST | MUSCATINE, IA 52761 | (563) 263-8895 | CHAMBER@MUSCATINE.COM



TOURISM & HOSPITALITY COMMITTEE

Application Form

Please confirm your interest in serving on the Tourism & Hospitality Committee by completing this form and answering the questions below. Your application must be completed and returned by email or to the Chamber office in order to begin the review process.

Applicant's Name _____

Company _____

Title _____

Company Address _____

Phone Number _____

Email Address _____

Please describe your experience and/or employment:

Please list prior community involvement experience including boards, committees, and commissions:

Why are you interested in serving as a member on the Tourism & Hospitality Committee?

How do you feel GMCCI and this committee would benefit from your involvement?

Please share any other information that you feel important for consideration of your application