



THE CHAMBER'S *Community Signature Events* 2024

GIRLS *Getaway*

150

Estimated Attendees



APRIL 6, 2024

The 14th Annual Girls Getaway will be held in Downtown Muscatine on Saturday, April 6. The day begins with a brunch, style show and door prizes at The Merrill Hotel. The attendees then spend the day exploring downtown and receive special discounts from participating businesses.

***Sponsorship form must be filled out by February 6 to be included on posters**

sip & shop

100

Estimated Attendees



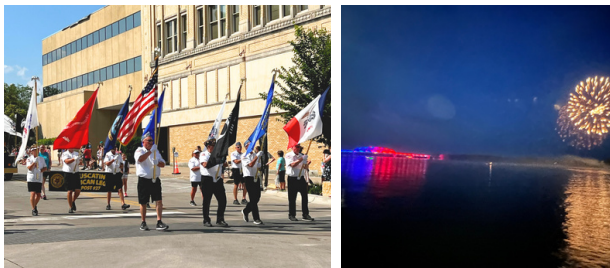
MAY 10, 2024

This is the 4th year for the Sip & Shop event happening on Friday, May 10. Enjoy extended evening hours in the shops downtown. Wine samples and tasting notes provided at the participating businesses.

Muscatine's 4TH OF JULY PARADE & FIREWORKS

15,000+

Estimated Attendees



July 4, 2024

Each year GMCCI oversees Muscatine's Community Parade & Fireworks show. We rely solely on the generous sponsorships from businesses and individuals to fund the fireworks display.

Pearl City VINTAGE MARKET MUSCATINE, IA

2,500+

Estimated Attendees



October 12, 2024

The Pearl City Vintage has become one of GMCCI's main events and continues to grow each year. 50+ vendors fill the riverfront along with kids activities, food trucks, live music, and beverage tent during this fun, Fall festival.

HISTORIC DOWNTOWN MUSCATINE Holiday Open House

300

Estimated Attendees



November 10, 2024

The Holiday Open House kicks off to the holiday shopping season and is Downtown Muscatine's biggest shopping day of the year! Shops are open outside of normal business hours and offer in-store specials.

COMMUNITY Signature Events

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PLATINUM \$5,500	GOLD \$3,000	SILVER \$1,500	BRONZE \$1,000	INDIVIDUAL EVENTS \$150/ea
All Signature Events <i>Girls Getaway, Sip & Shop, 4th of July, Pearl City Vintage Market, Holiday Open House (see other page for details)</i>	✓	✓	✓	✓	
Logo on Official 2024 Event Sponsorship Banner	✓				
Prominent Logo Placement on Marketing Collateral Including Posters & Flyers	✓	✓			
Logo Placement on Marketing Collateral Including Posters & Flyers			✓	✓	✓
Featured Post with Logo on Social Media & in Newsletter	✓				
Prominent Logo & Mention on Social Media & in Newsletter	✓	✓			
Logo placement or listing on Social Media Outlets & Newsletter			✓	✓	✓
2 Complimentary Tickets to Girls Getaway and Sip & Shop	✓				
Complimentary Parade Entry for the 4th of July	✓	✓	✓	✓	
Signage on Pearl City Vintage Market Music Stage	✓				
Signage on Pearl City Vintage Market Beverage Tent		✓			

**FIREWORKS GRAND
FINALE SPONSOR**
\$2,500

Sponsors of the **Fireworks Grand Finale** will receive special recognition in our 4th of July marketing! The Chamber relies solely on the generosity of our local businesses and individuals to fund the fireworks display.



COMMUNITY *Sponsorship* FORM

***To receive full sponsorship recognition, forms must be sent in at least two months prior to event date**

CHECK SPONSORSHIP LEVEL(S)

PLATINUM
\$5,500

GOLD
\$3,000

SILVER
\$1,500

BRONZE
\$1,000

**INDIVIDUAL
EVENTS**
\$150/EA

GIRLS
GETAWAY

SIP &
SHOP

4TH OF
JULY

PEARL CITY
VINTAGE MARKET

HOLIDAY
OPEN HOUSE



FIREWORKS GRAND FINALE
\$2,500

PAYMENT METHOD

TOTAL INVOICE AMOUNT

REQUEST INVOICE

CHECK ENCLOSED

CONTACT INFORMATION

BUSINESS NAME:

STREET ADDRESS:

CITY/STATE/ZIP

CONTACT NAME:

EMAIL:

PHONE NUMBER:

CHECK HERE IF SAME AS ABOVE

BILLING INFORMATION

BUSINESS NAME:

STREET ADDRESS:

CITY/STATE/ZIP

CONTACT NAME:

EMAIL:

PHONE NUMBER:

Please email completed forms to:
Dena Ferreira, Director of Marketing & Events
dferreira@muscatine.com

OR

Mail to 208 W 2nd Street, Suite 201, Muscatine, IA 52761

Thank you for your support!