

Salt of the Earth

Dominant Tapestry Segment

KEY FACTS



1,877

Total Population



\$205,165

Median Home Value



80

Businesses



1,699

Daytime Population



41.2

Median Age



0.10%

2020-2023
Pop Growth Rate



\$41,209

Per Capita Income



2.5

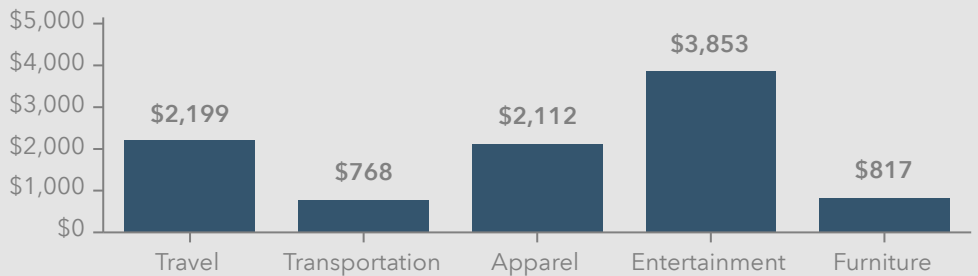
Avg Household Size



\$78,208

Median Household Income

KEY SPENDING FACTS









Source: This infographic contains data provided by Esri (2023, 2028), Esri-Data Axle (2023), Esri-U.S. BLS (2023).

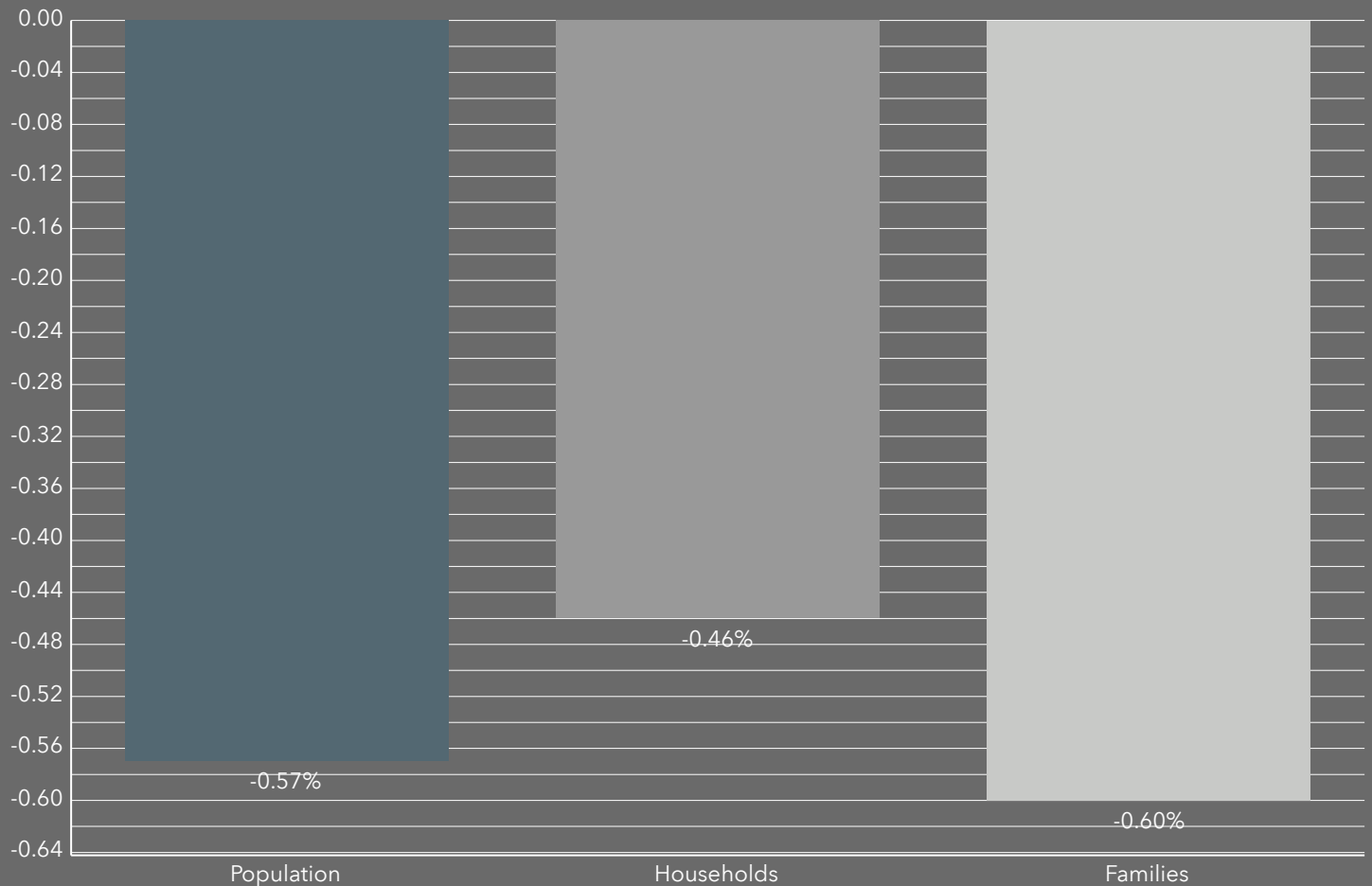
© 2024 Esri

Spending facts are average annual dollars per household

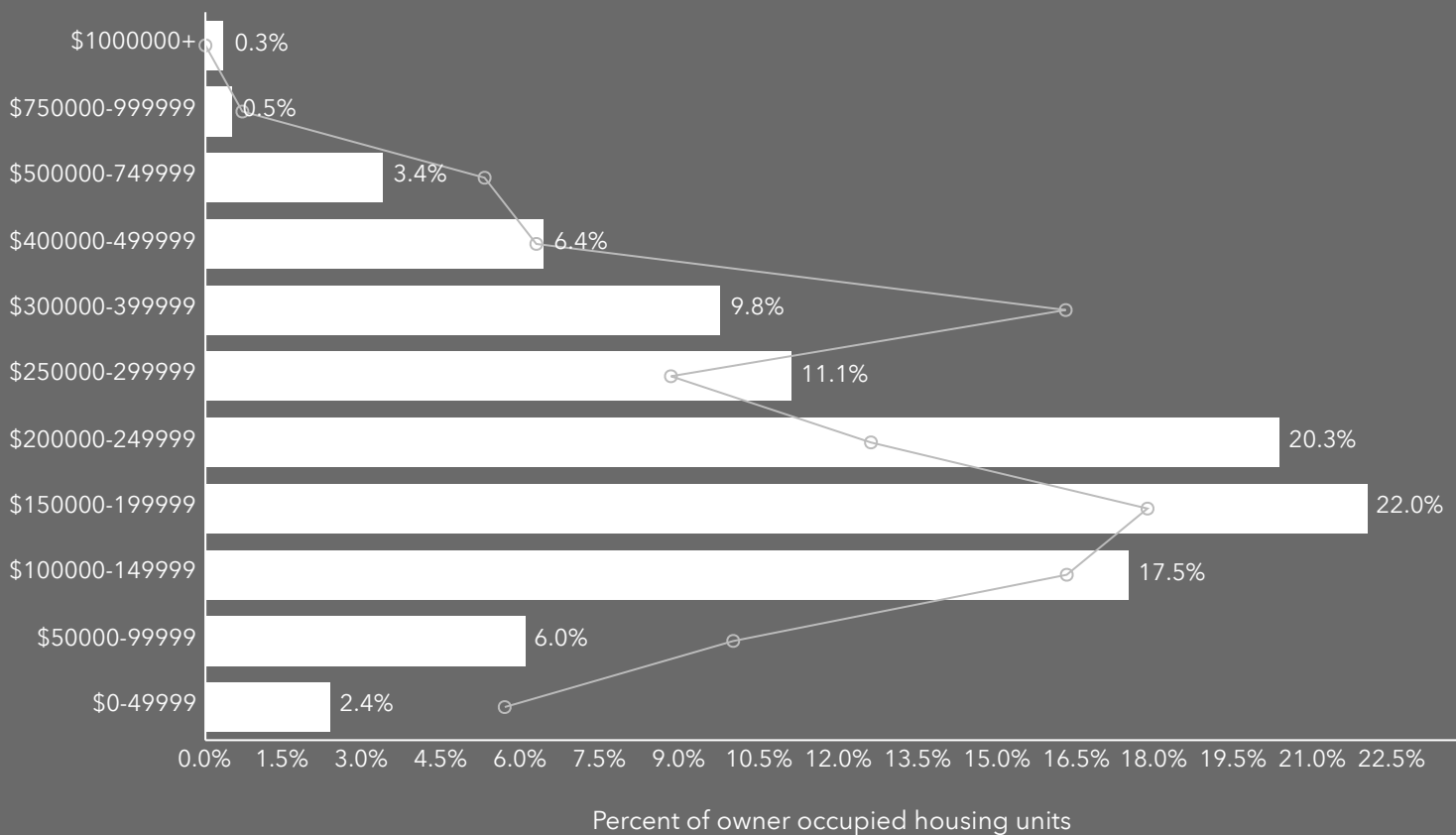
Tapestry Segments

 	Salt of the Earth 349 households	47.0% of Households	▼
 	Rustbelt Traditions 37 households	42.9% of Households	▼
 	Green Acres 41 households	5.5% of Households	▼

Annual Growth Rate

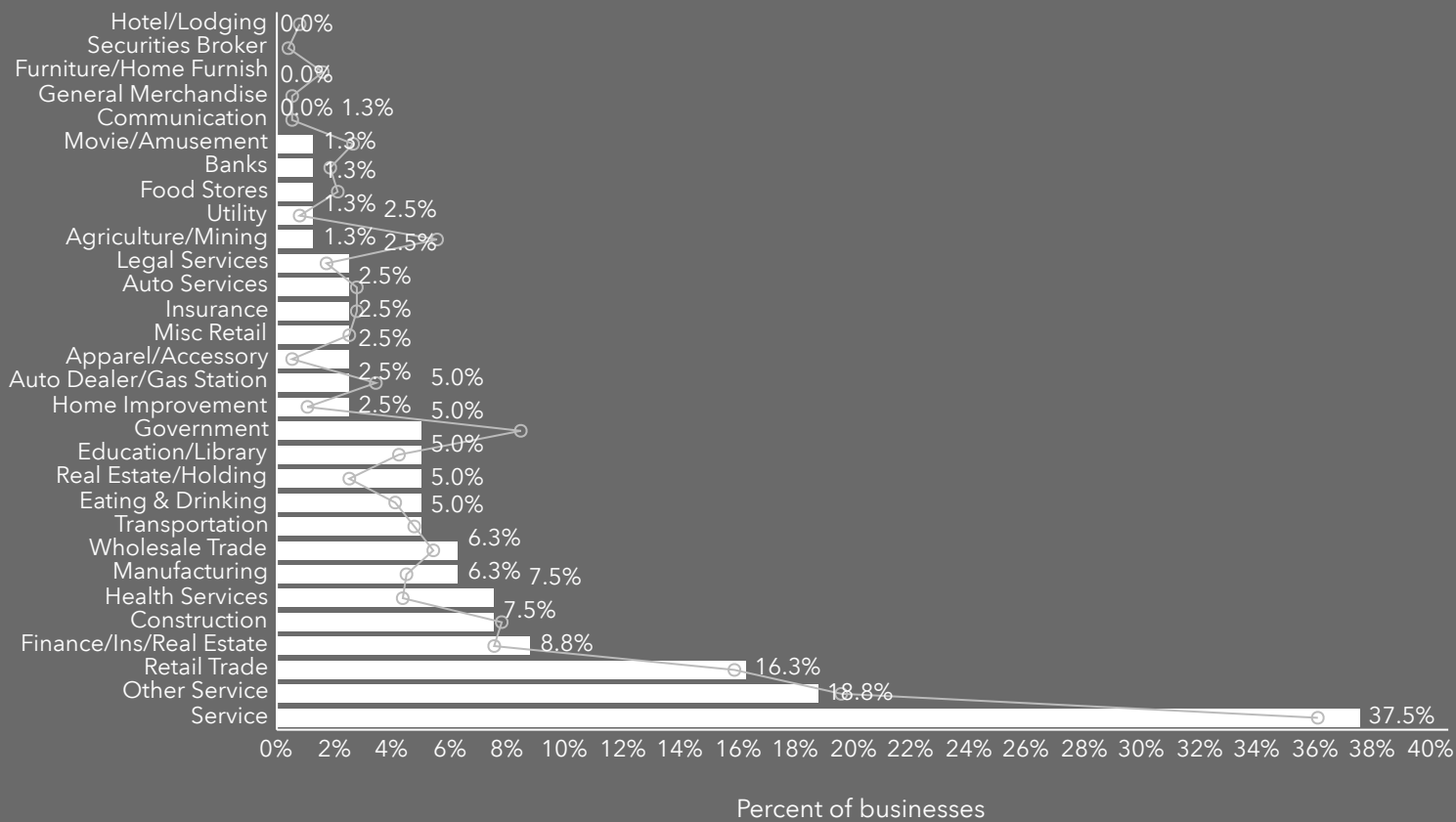


Home Value (%)



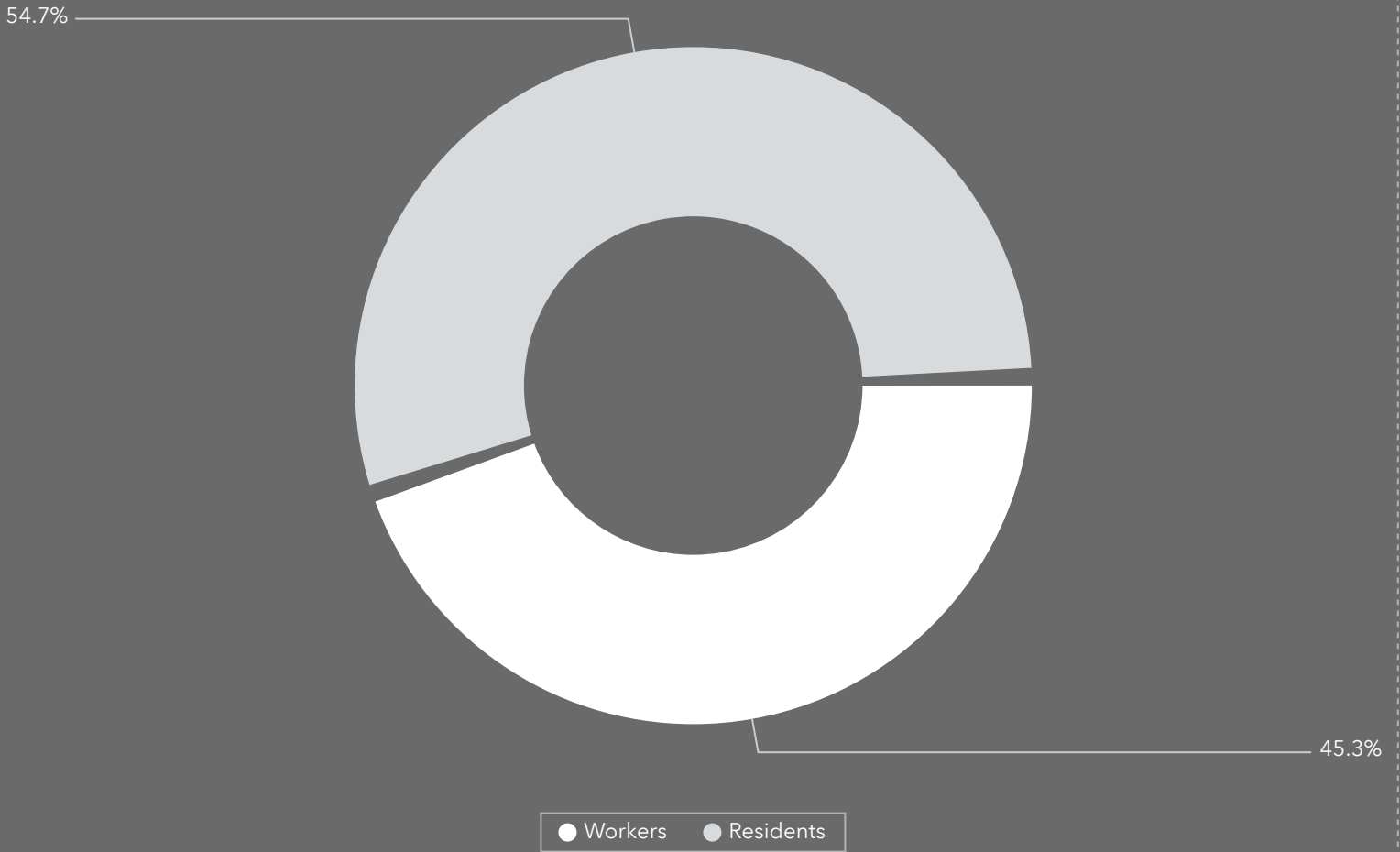
Dots show comparison to Cedar County

Business Summary by SIC (%)

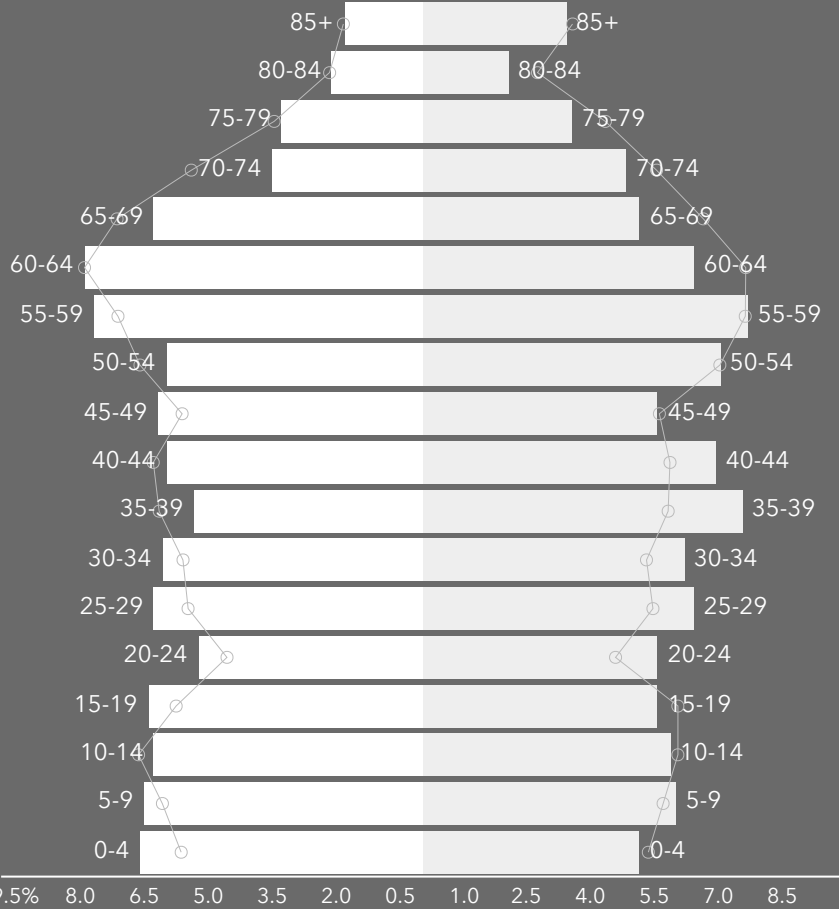


Dots show comparison to Cedar County

Daytime Population (%)



Age pyramid



The largest group:
2023 Males Age 60-64

The smallest group:
2023 Males Age 85+

Dots show comparison to

Cedar County

2023 Households By Income (Esri)

The largest group: \$100,000 - \$149,999 (20.1%)

The smallest group: \$15,000 - \$24,999 (3.5%)

Indicator ▲	Value	Diff		
<\$15,000	10.1%	+3.3%		
\$15,000 - \$24,999	3.5%	-2.4%		
\$25,000 - \$34,999	8.1%	+3.1%		
\$35,000 - \$49,999	10.2%	-1.3%		
\$50,000 - \$74,999	16.0%	-3.2%		
\$75,000 - \$99,999	12.4%	-3.2%		
\$100,000 - \$149,999	20.1%	-2.8%		
\$150,000 - \$199,999	12.4%	+4.4%		
\$200,000+	7.1%	+2.0%		

Bars show deviation from Cedar County

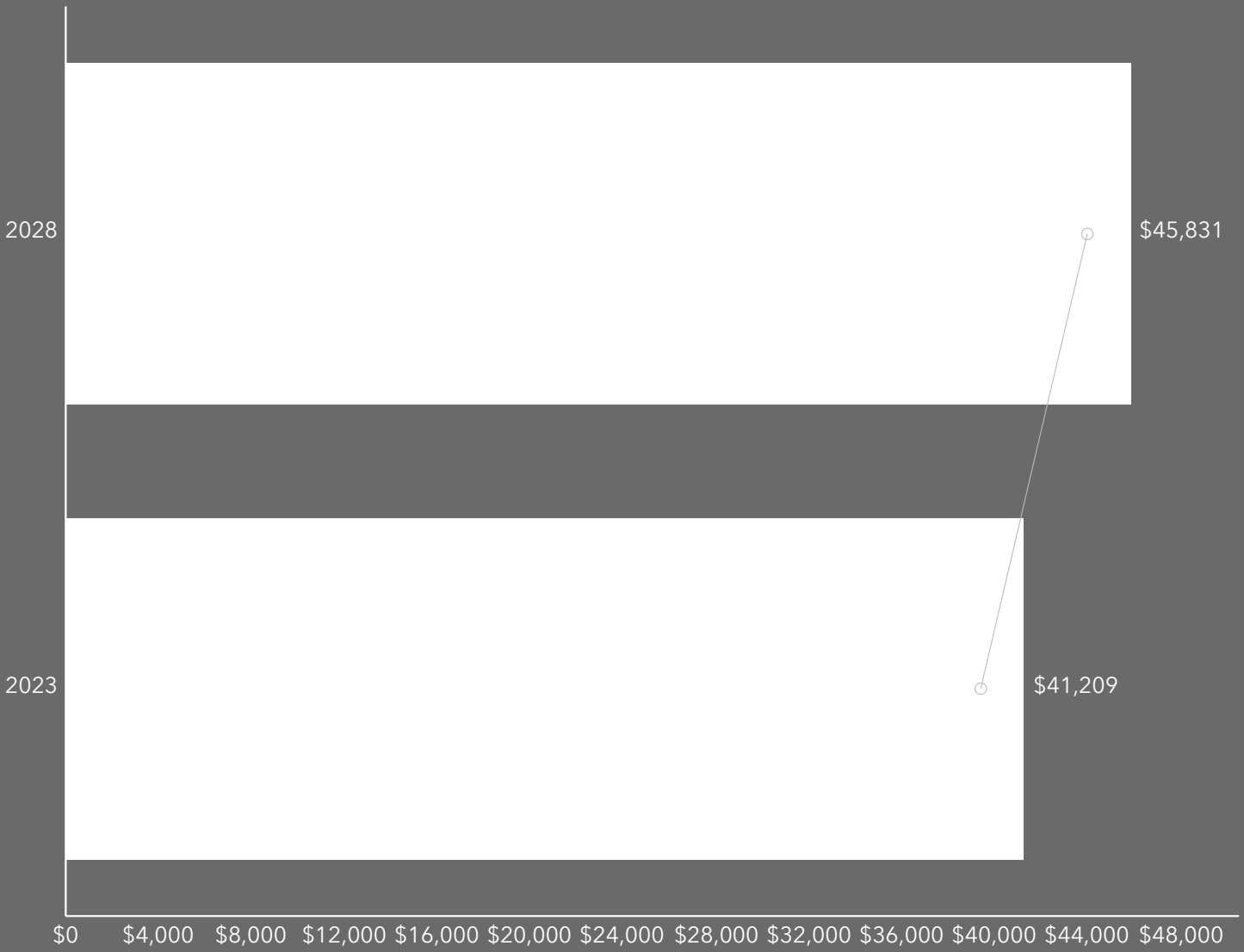
Average Household Size

for this area

2.53 which is the same as the average for United States

Area	Value ▼	0.00	4.00
This area	2.53		
United States	2.53		
Cedar County	2.39		
Iowa	2.39		

Per Capita Income



Dots show comparison to Cedar County