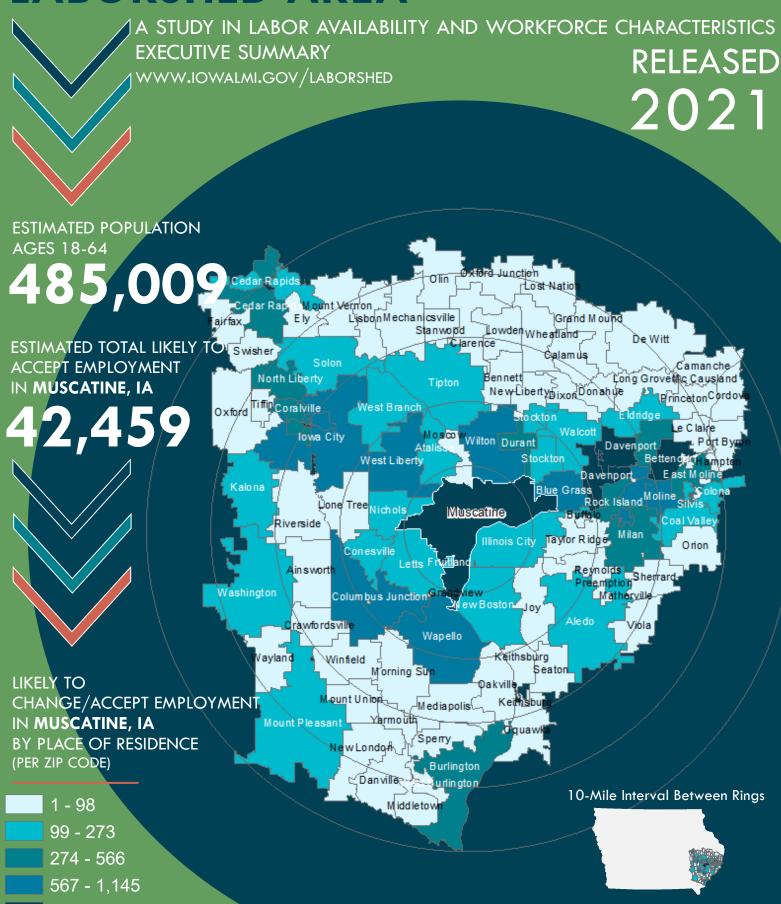
# MUSCATINE, IOWA

## **LABORSHED AREA**

1,146 - 6,655



**AREA SHOWN** 

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Muscatine Laborshed area.

The employed are currently commuting an average of—



### MUSCATINE LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

(379,762) 78.3% **Employed** \*Unemployed 12.0% (58,201) Homemakers 3.5% (16,975) Retired 6.2% (30,071)

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



### BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

Manufacturing, 20.0% (75,952) Wholesale & Retail Trade, 16.9% (64,180) Professional Services, 7.2%(27,343) <sup>2</sup>Government, 6.8% (25,824) Healthcare & Social Services, 12.7% (48,230) Personal Services, 5.3% (20,127) <sup>3</sup>Finance, 4.6% (17,469) Education, 8.8% (33,419) Construction, 8.1% (30,761) Transportation, 7.9% (30,001)

Entertainment & Recreation, 0.2% (760) <sup>4</sup>Agriculture, 1.5% (5,696)

Unemployed -Likely to Accept Employment Likely to Accept Employment

	TOP CURRENT BENEI	EMPLOYED
4	Health/Medical	91.0%
	Insurance	91.0 /0
	Dental Coverage	87.5%
i,	Paid Vacation	86.7%
Ś	Pension/	04 70/
	Pension/ Retirement/401K	80.7%
8	Paid Holiday	
0	Vision Coverage	81.4%
す	Life Insurance	, •
	Disability	<b>7</b> E 40/
	Insurance	73.4%
R	Prescription Drug	<b>/1 0</b> 0/
X	Coverage	<b>61.2</b> %

Flex Spending

Account

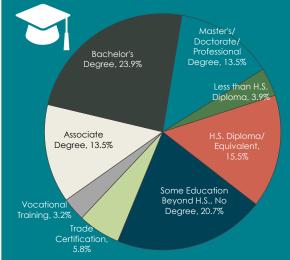
58.3%

<sup>&</sup>lt;sup>1</sup>Transportation, Communications, & Utilities <sup>3</sup>Finance, Insurance, & Real Estate

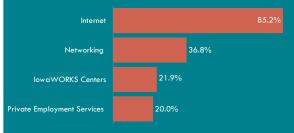
<sup>&</sup>lt;sup>2</sup>Public Administration, Government <sup>4</sup>Agriculture, Forestry, & Mining

### EMPLOYED: LIKELY TO CHANGE

- An estimated 31,706 employed individuals are likely to change their current employment situation for an opportunity in Muscatine
- Current occupational categories:
  Professional, Paraprofessional, Technical 28.9%
  Production, Construction, Material Moving 26.8%
  Service 14.1%
  Clerical 11.4%
  Sales 9.4%
  Managerial 8.7%
  Agricultural 0.7%
- Current median wages: \$
  - \$16.00/hour and \$65,000/year
  - \$20.00/hour attracts 66%
  - \$25.00/hour attracts 75%
- 80.6% have an education beyond HS



- 27.7% are actively seeking employment
- Most frequently identified job search resources:



· Top sites:

Top newspapers:



NEWS

Quad Cities Times

Muscatine Journal

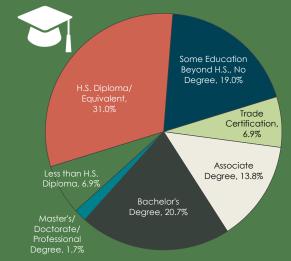
- Commute:
  - Currently commuting an average of 11 miles/16 minutes (one-way) to work
  - Willing to commute an average of 26 miles/34 minutes (one-way) to work

### UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 3,519 unemployed individuals are likely to accept employment in Muscatine
- Former occupational categories:

Production, Construction, Material Moving 27.5%
Professional, Paraprofessional, Technical 21.6%
Managerial 15.7%
Service 15.7%
Clerical 9.8%
Sales 5.9%
Agricultural 3.8%

- Median wages: \$
  - \$14.00/hour lowest willing to accept
  - \$15.00/hour attracts 66%
  - \$16.00/hour attracts 75%
- 62.1% have an education beyond HS



- 67.2% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com facebook.com linkedin.com Top newspapers:

NEWS

\* insufficient survey data to report

- Commute:
- Willing to commute an average of 24 miles/32 minutes (one-way) to work







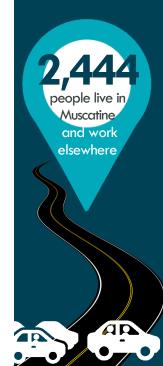
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Muscatine is estimated at 18.6 percent—approximately 2,444 people living in Muscatine work in other communities.

Most of those who are out commuting are working in Davenport, lowa City, and Wilton.

Nearly two-fifths (38.5%) of out commuters are likely to change employment (approximately 941 people).

53.8% earn an hourly wage—median wage is \$22.99/hour 46.2% earn an annual salary—median salary is \$62,000/year



#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	62.5%	12.5%	25.0%	12.5% 0.0% **	12.5%	
Education	100%	21.4%	0.0%		78.6% **	
Entertainment & Recreation	**	**				
Finance, Insurance, & Real Estate	100%	33.3%	0.0%	0.0%	66.7%	
Government & Public Administration	82.3%	17.6%	0.0%	5.9%	58.8%	
Healthcare & Social Services	93.9%	21.2%	12.1%	21.2%	39.4%	
Manufacturing	72.3%	14.9%	10.6%	17.0%	29.8%	
Personal Services	60.0%	10.0%	20.0%	10.0%	20.0%	
Professional Services	81.3%	12.5%	0.0%	18.8%	50.0%	
Transportation, Communication, & Utilities	68.5%	31.6%	5.3%	10.5%	21.1%	
Wholesale & Retail Trade	63.7%	27.3%	7.3%	12.7%	16.4%	

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total	Percent Surveyed	Estimated Total
Inadequate Hours	2.7%	856	Mismatch of Skills 7.3%	2,315
\$ Low Income	0.7%	222	\( \sum_{\text{total}} + \text{Total} \)	2,854

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



