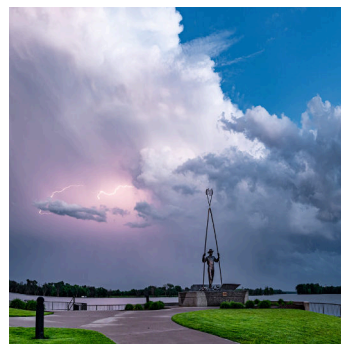




MEMBERSHIP PACKET



WWW.MUSCATINE.COM

GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY

208 W 2ND ST, SUITE 201 • MUSCATINE, IA 52761 • 563-263-8895 • CHAMBER@MUSCATINE.COM

Mission Statement

The Greater Muscatine Chamber of Commerce & Industry is a catalyst for advancing our region's economy, improving our quality of life and enhancing our members' success.

Welcome to the GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY

Welcome to the pearl of the Mississippi, where innovation is the heart of our community. We are excited to partner and walk with you through your business start-up and watching your business grow over the years. The teamwork and momentum are the driving forces throughout the community. The Greater Muscatine Chamber of Commerce & Industry promotes a collaborative relationship among both member businesses and public officials to encourage a supportive business environment. The chamber is dedicated to work as a team to help guide your business in a successful direction.

Muscatine is an attractive community to have a business for those choosing to work, live and raise a family. There are so many ways to be a part of the momentum and continued transformation. Our team continues to promote support for our stakeholders, economic development efforts, tourism, events, small business entrepreneurship and most importantly we pride ourselves in customer service.

Thank you for investing in the Greater Muscatine Chamber of Commerce & Industry. I would like to extend my best wishes to you, your family, and your business. We look forward to partnering with you and being a part of adding the next chapter to your story!

Be Your Best!!!



BRAD BARK
President & CEO

BOARD OF DIRECTORS 2024 - 2025

CHAIR OF THE BOARD
Michelle Almandinger, Kent Corporation

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Alyshea Gow, Feather Your Nest Interiors

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ECONOMIC DEVELOPMENT CHAIR
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MEMBERSHIP CHAIR
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Clint Christopher, Muscatine Community School District

Tom Cox, SSAB

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Megan Francis, Crossroads, Inc.

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Brad Hodapp, Relion Insurance Solutions

Wayne Johanson, MidWestOne Bank

Brian Lee, Precision Machine

Brett Nelson, MUSCO Sports Lighting

Don Roth, Eastern Iowa Light & Power Cooperative

Dwayne Sieck, CBI Bank & Trust

Joseph Steil, Community Bank & Trust

Paula Steward, Alliant Energy

Katie Usher, HNI

Lupe Vazquez, Guadalajara Restaurant

Carol Webb, City of Muscatine

Chamber Staff



REBECCA PAULSEN
VP OPERATIONS



DENA FERREIRA
DIRECTOR OF
MARKETING & EVENTS



JORDAN LLOYD
ENTREPRENEURSHIP &
SMALL BUSINESS
COORDINATOR



ALICIA BULL
OFFICE MANAGER



LINDSAY TRUMBULL
BUSINESS SERVICES
MANAGER



Making the most out of your investment

Becoming a Chamber member allows you to increase your business' visibility throughout the community and beyond. Maximize your membership by utilizing our resources, being proactive, and reaching out to our staff for assistance.

▶ Member Directory

Your business will be included online at www.muscatine.com and printed in our business directories. Categorize your business when signing up to make it easier for people searching for a specific service.

▶ Referrals

Word of mouth, Chamber literature, and social media

▶ Weekly Newsletter

Our weekly e-newsletter is sent to 3,500+ email addresses which includes our board members, city council, primary member reps, and subscribers that are both members and non-members. Publicize your business by submitting press releases, job openings, and events! Encourage your employees to subscribe to get up-to-date information on:

- Local News
- Chamber Happenings
- Community Events/Things to Do
- Job Openings
- Educational Opportunities
- and MORE!

Subscribe to our Newsletter Today!



▶ Publication Discounts

Receive discounts on your ads placed in our publications which include:

Muscatine Magazine

A high-quality, full color, quarterly magazine celebrating our community mailed to Muscatine households, GMCCI member businesses, and placed in waiting areas, hotel rooms, relocations packets, and given to interns & college students

▶ Relocation & Visitor's Guide

Reach potential customers with inclusion on business and employee resource listings, visitor maps, and tourism literature.

▶ Sponsorship Opportunities

Chamber members can increase their visibility through sponsorships of various local events managed by GMCCI.

▶ Event Calendar

GMCCI's www.muscatine.com/events website hosts the community calendar which is promoted on a regular basis. Submit your own special event or contact our staff to help spread the word!

Member Testimonial

“The Chamber has been key to the success of many of local start-ups and has been essential in helping our business have the success we've had in the short time we've been established. I love connecting with so many local business owners and have the support of one-another.”

- Kristin Schaapveld of Where the Flowers Are Farm



ACCESS

Grow your network and be part of the action

A mission-driven, membership-based organization like the Chamber thrives with the energy and participation of everyone. The more you are involved, the more we can do for you!

▶ Networking & Private Events

Grow your network and be part of the action by attending our events.

Business After Hours

A monthly event held at a host member business providing a business casual atmosphere as you get to know your fellow business owners and community partners.

Ribbon Cuttings

Celebrate grand openings, re-openings, remodels, or new ownership. New members receive a complimentary ribbon cutting ceremony within the year of opening which can be scheduled with the member services manager.

New Member Showcase

This annual Business After Hours is dedicated showcasing new members from the previous year. It's the perfect opportunity for smaller businesses to participate in by combining forces at one location!

Annual Meeting & Recognition Night

This member exclusive event is the hottest ticket in town! The upscale event features a networking happy hour, and dinner while we highlight membership milestones, awards, and GMCCI accomplishments.

Chamber Day at Geneva Country Club

Join us for a day of fun as we take over Geneva Country Club! Previously known as MuscaFuda, Chamber Day is an event to say thank you to our members. Take a break from the office to enjoy golf, swimming, games, and food & drinks with fellow members.

Muscatine Veterans Network

Our goal is to connect veterans, transitioning service members and their families with potential employment opportunities and other resources within our thriving community.

▶ Professional & Workforce Development

Available to members and their employees to immerse themselves in our community with tailored presentations, social events, and collaboration with like-minded individuals.

Leadership Muscatine

An exclusive program designed to educate rising leaders in the community. Participants are selected based upon their skills, experience, dedication and drive. This seven-month experience covers a variety of topics all relating to vital parts of professional development and leadership focusing on local businesses and organizations that make Muscatine a vibrant community.

Chamber Ambassador Network

The Chamber Ambassadors are a team of advocates and business leaders who volunteer their efforts to developing and maintaining strong relationships between GMCCI and its members. The Ambassadors are the public relations, event promotion, professional/personal development and member engagement assistants of GMCCI.

Young Professionals Network

The Young Professionals Network is a personal and professional development organization designed to allow members to interact socially, exchange ideas, share common interests, and build a better Muscatine community.

Startup Muscatine

A monthly meet up for entrepreneurs in a casual environment to exchange ideas and receive advice and feedback from other small business owners. Each month has a featured topic related to starting/owning a business.

Summer Intern Event Series

Your interns are invited to attend special events over 7 weeks to introduce them to all that Muscatine has to offer!

▶ Small Business Coaching

Grant and loan opportunities, business plan development and review.

▶ Chamber Office Meeting Space

Private meeting space at our office for member use. Email chamber@muscatine.com or call 563-263-8895 to reserve the space.

▶ Chamber Mailing Lists & Labels

Access to digital member addresses including one set of preprinted labels per year. Email chamber@muscatine.com to request a copy.





PRIDE

Make Muscatine THE place to live, work, grow & play!

Our network of members are a key contributing factor to the growth of our community. GMCCI is proud to play a role in creating a desirable play to live and visit!

► Tourism

Marketing, events, and other initiatives to increase visitors to Muscatine

VisitMuscatine.com

GMCCI manages the Visit Muscatine website, newsletter, and social media accounts tailored to non-Muscatine residents.

Advertising

Our dedicated staff creates a marketing plan each year to help promote Muscatine's shops, restaurants, services, and attractions.

Event Grants

GMCCI distributes grant money to encourage organizers to plan events in Muscatine to help create a fun place to live and visit. Past events have included RAGBRAI, Food Truck Fight, Shops with Hops, Twisted Cat Fishing Tournament, and much more.

► Workforce Development & Education

Partnerships with local businesses, educators and mentors to facilitate opportunities for the continued growth and advancement of local professionals across all industries and levels of experience.

► Talent Recruitment & Retention

Programming, networking opportunities and educational resources aimed at keeping our promising students, skilled labor and experienced professionals local within the community.

► Small Business Startup

Development of resources available for new entrepreneurs

City of Muscatine Grants

GMCCI refers businesses the City of Muscatine for their grant programs

► Events & Amenities

Staff support for our signature events including:

4th of July Celebration

GMCCI oversees the planning for the community parade including raising funds and the logistics for the fireworks display

Pearl City Vintage Market

A Fall event on the riverfront that features vendors, live music, beverage tent, food trucks, and kids activities

Downtown District Events

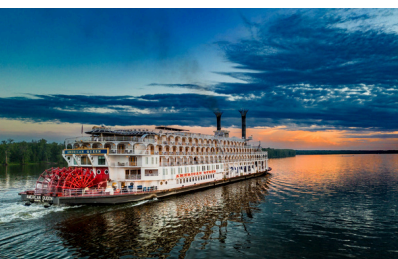
GMCCI manages commerce-driven events including Girls Getaway, Sip & Shop, and the Holiday Open House which contributes to the vibrancy of our downtown.

► Legislative Advocacy

GMCCI has an Advocacy sub-committee. They meet to discuss and support policies that help create a favorable business climate. They also offer a Business Forum session with local legislators.

► A Thriving Community

Your Chamber membership dues financially support staff time, outreach, and overall vision to make Muscatine the perfect place to live, work, grow, and play!





Contact Us:

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Muscatine, Iowa 52761
-  (563) 263-8895
-  chamber@muscatine.com
-  muscatine.com
visitmuscatine.com

Founded in 1944, the Greater Muscatine Chamber of Commerce & Industry (GMCCI) stands 340+ members strong with a staff of six. The Chamber is involved in a proactive program of work designed to create a prosperous economic and business climate throughout Muscatine County. Both today and in the future, the Chamber will strive to provide value, meet our members' needs, be innovative and offer a wide range of professional and business development programs for enterprises of all sizes.

The Chamber is a 501 (c)6 non-profit corporation.