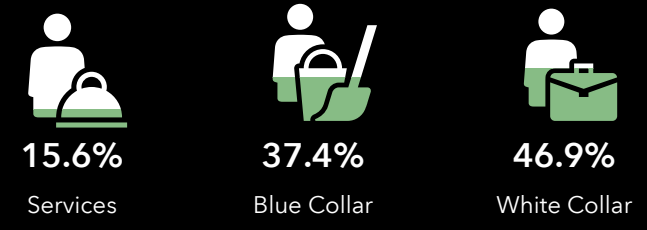
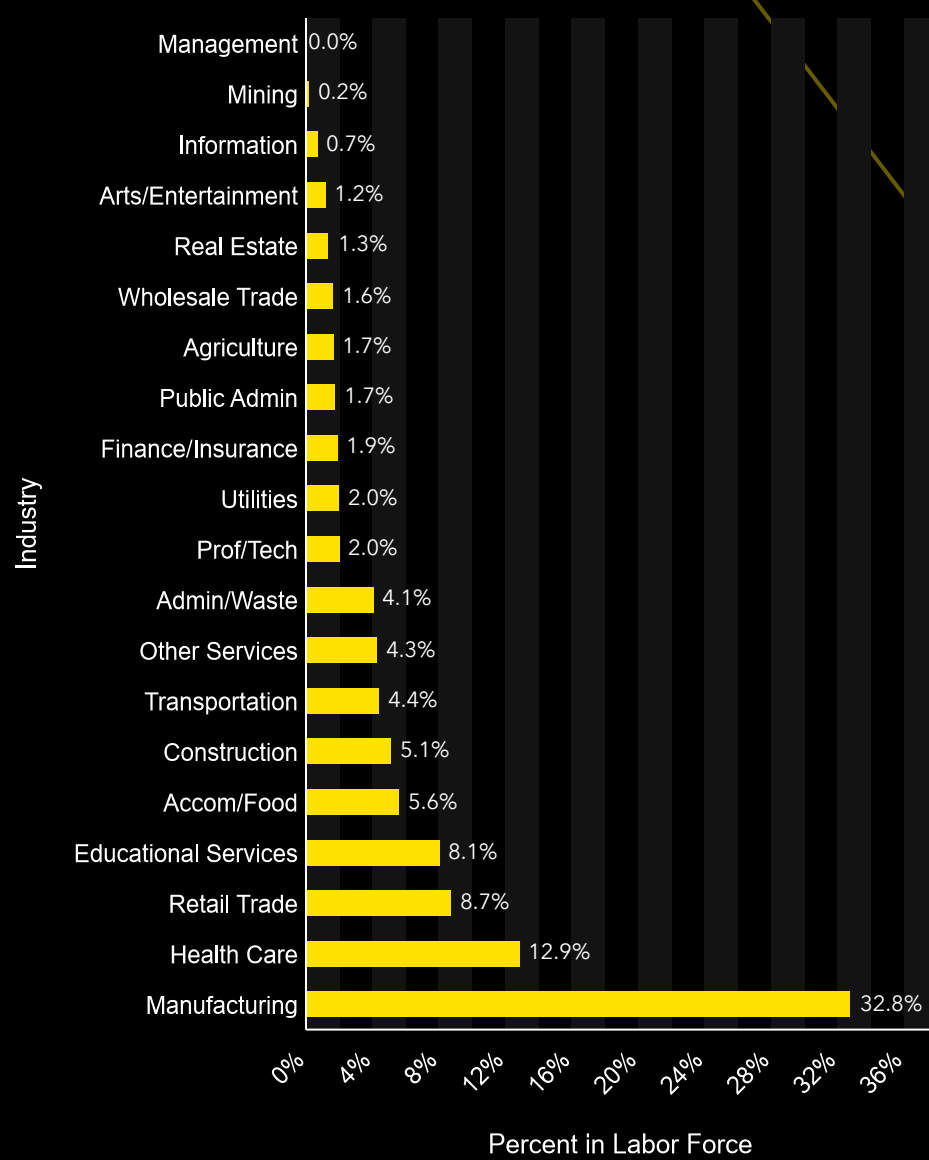


# Economic Development Profile

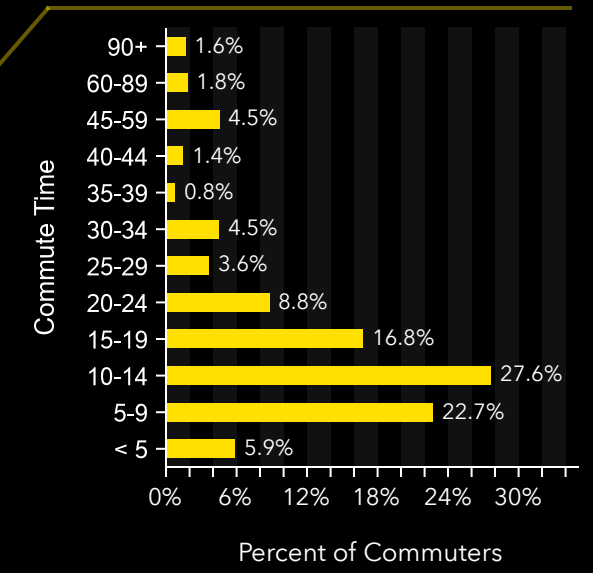
Muscatine City, IA

Geography: Place

## Labor Force by Industry



## Commute Time: Minutes



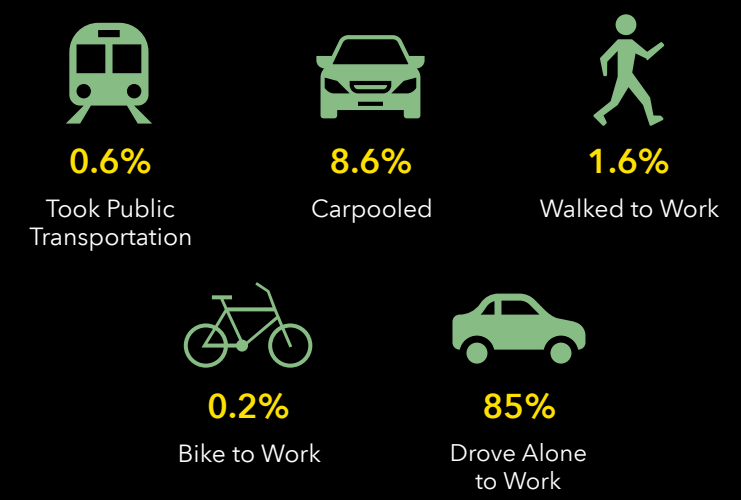
# Workforce Overview

## Employment

## Businesses

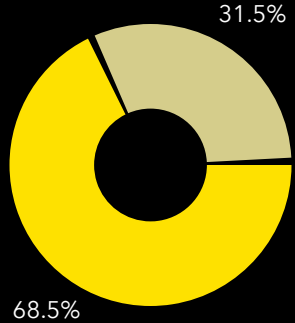


## Transportation to Work

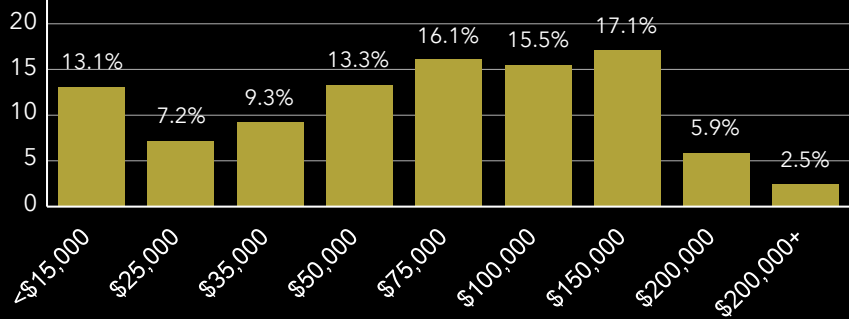


# Home Ownership

## Home Value

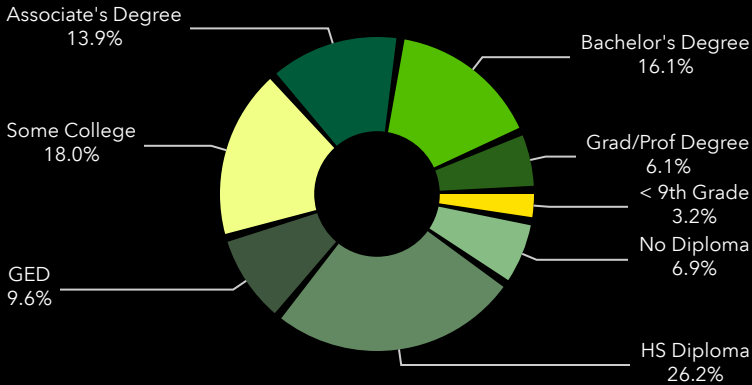


## Household Income



# Community Overview

## Educational Attainment



## Key Facts

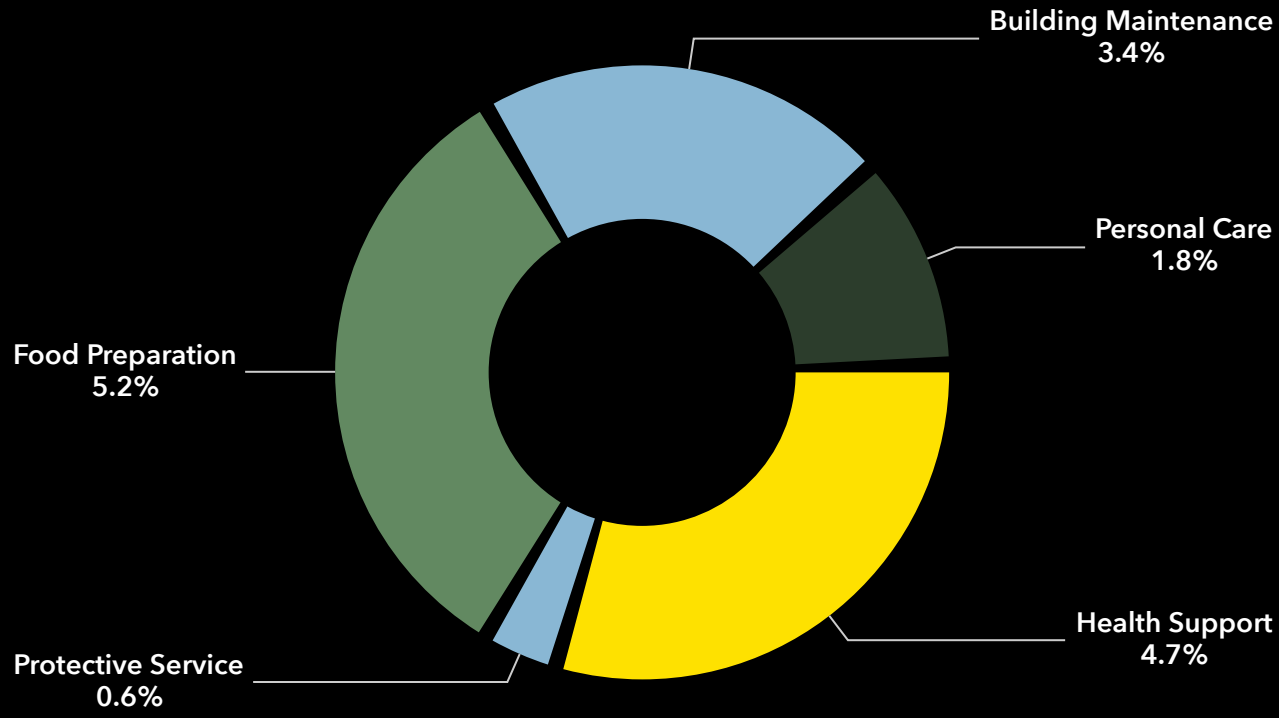
<b>10,660</b> Total Housing Units	<b>151</b> Housing Affordability Index	<b>1,597</b> Households Below the Poverty Level
<b>37.9</b> Median Age	<b>\$51,101</b> Median Disposable Income	<b>23,641</b> Total Population
<b>58</b> Wealth Index	<b>60</b> Diversity Index	<b>84</b> Total Crime Index

## Tapestry segments

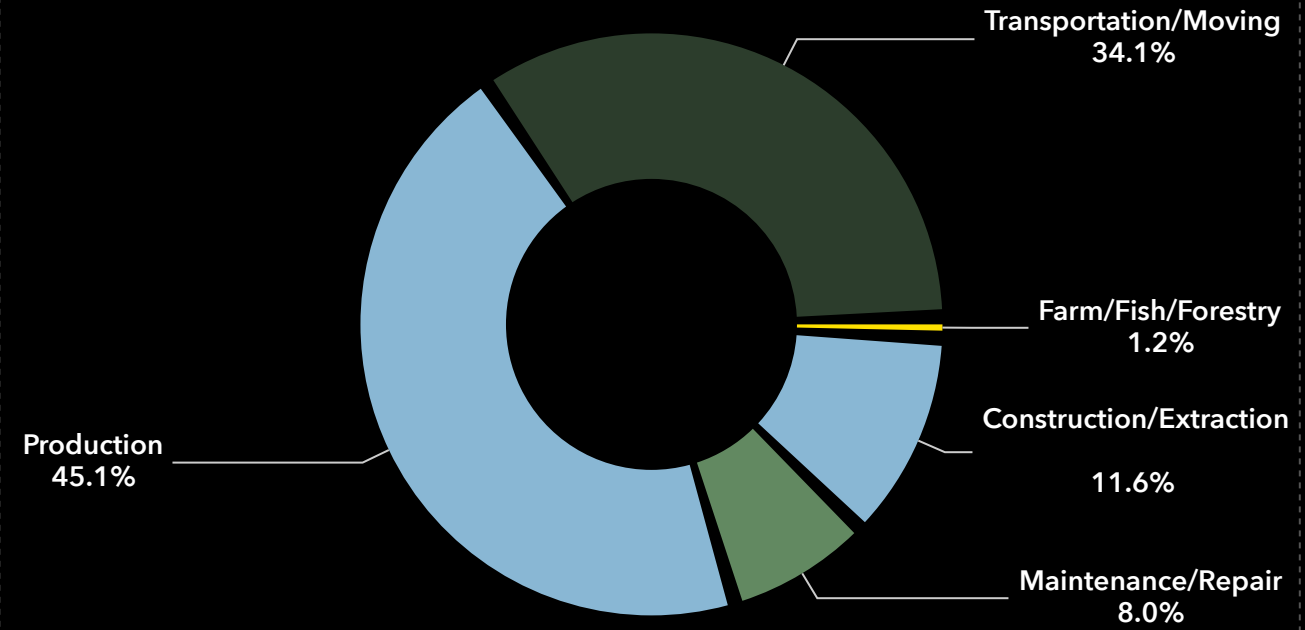
<b>5D</b> Rustbelt Traditions 1,200 households	<b>25.8%</b> of Households	▼
<b>12B</b> Traditional Living 1,600 households	<b>17.0%</b> of Households	▼
<b>11D</b> Set to Impress 1,416 households	<b>14.6%</b> of Households	▼

Source: This infographic contains data provided by Esri (2023), Esri-Data Axle (2023), ACS (2017-2021), Esri-U.S. BLS (2023), AGS (2023).

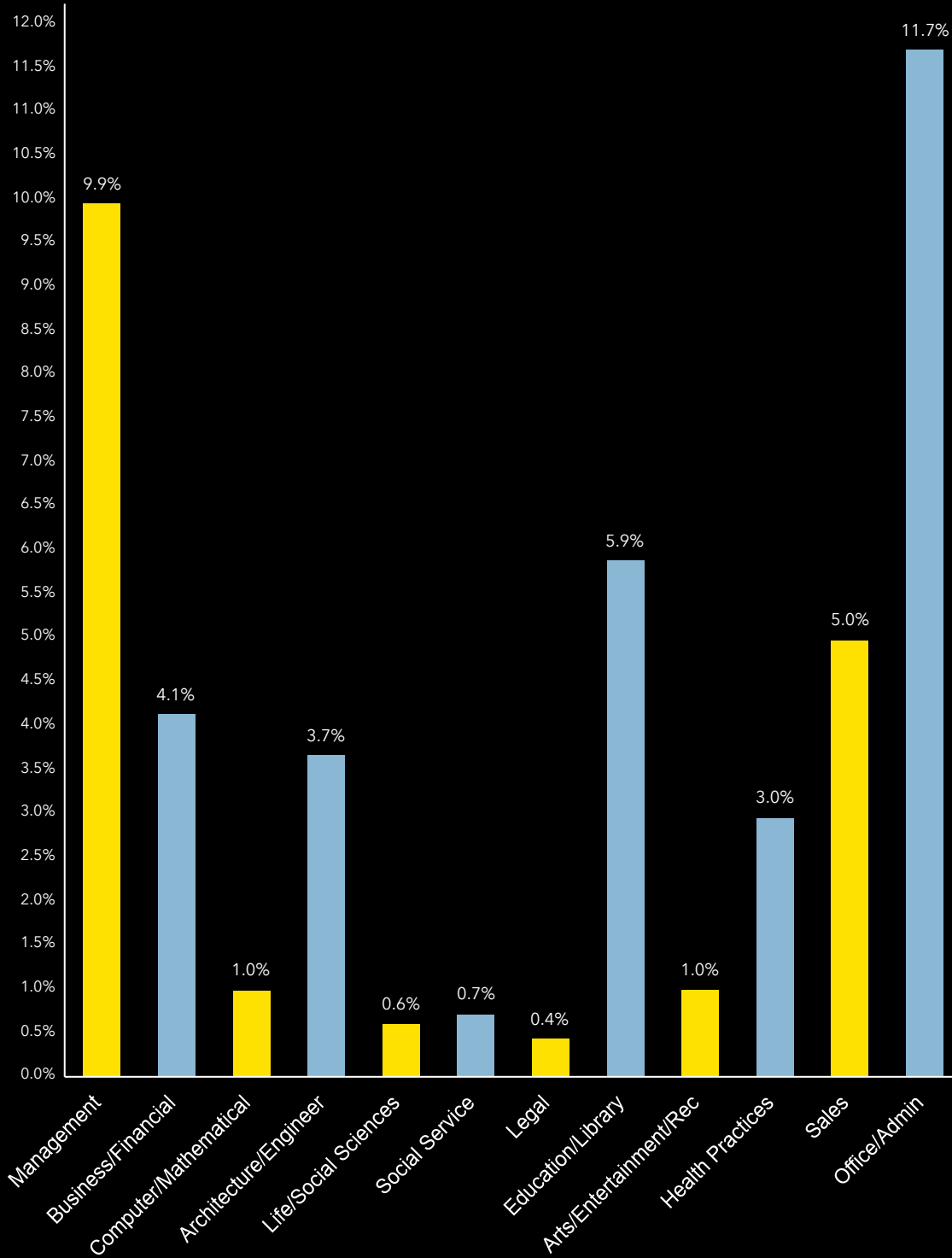
## Services



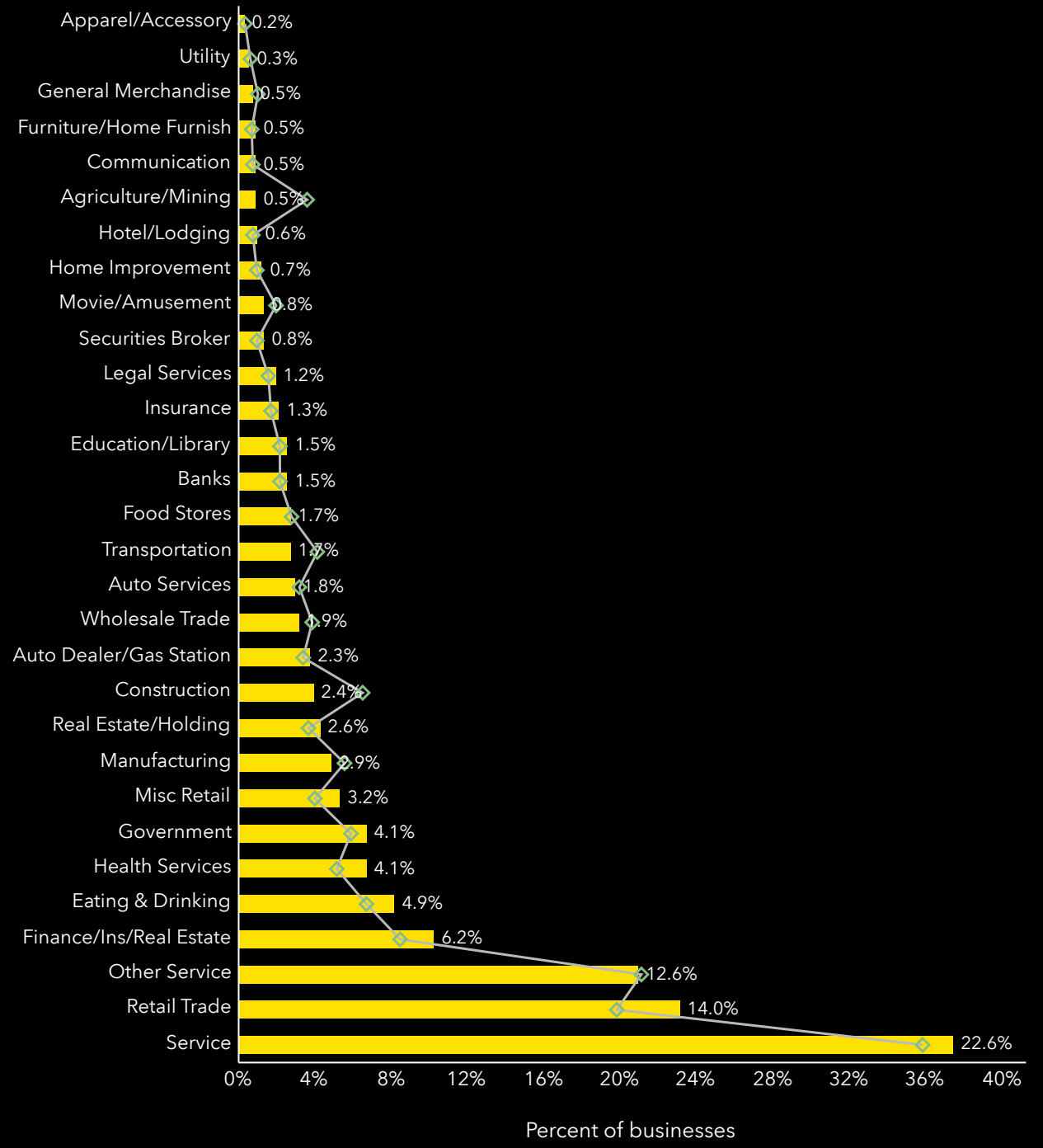
## Blue Collar



# White Collar



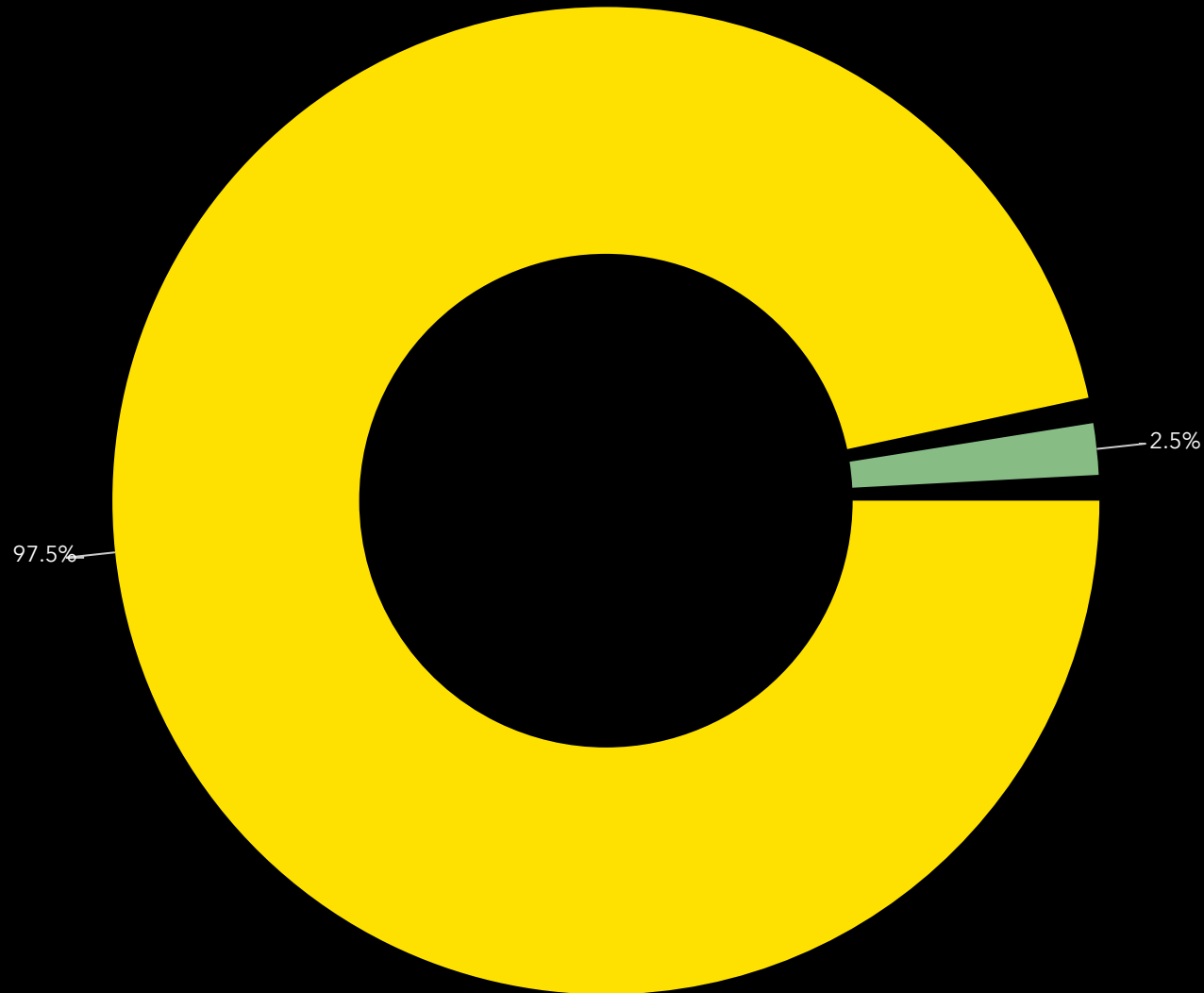
# Business Summary by SIC (%)



Percent of businesses

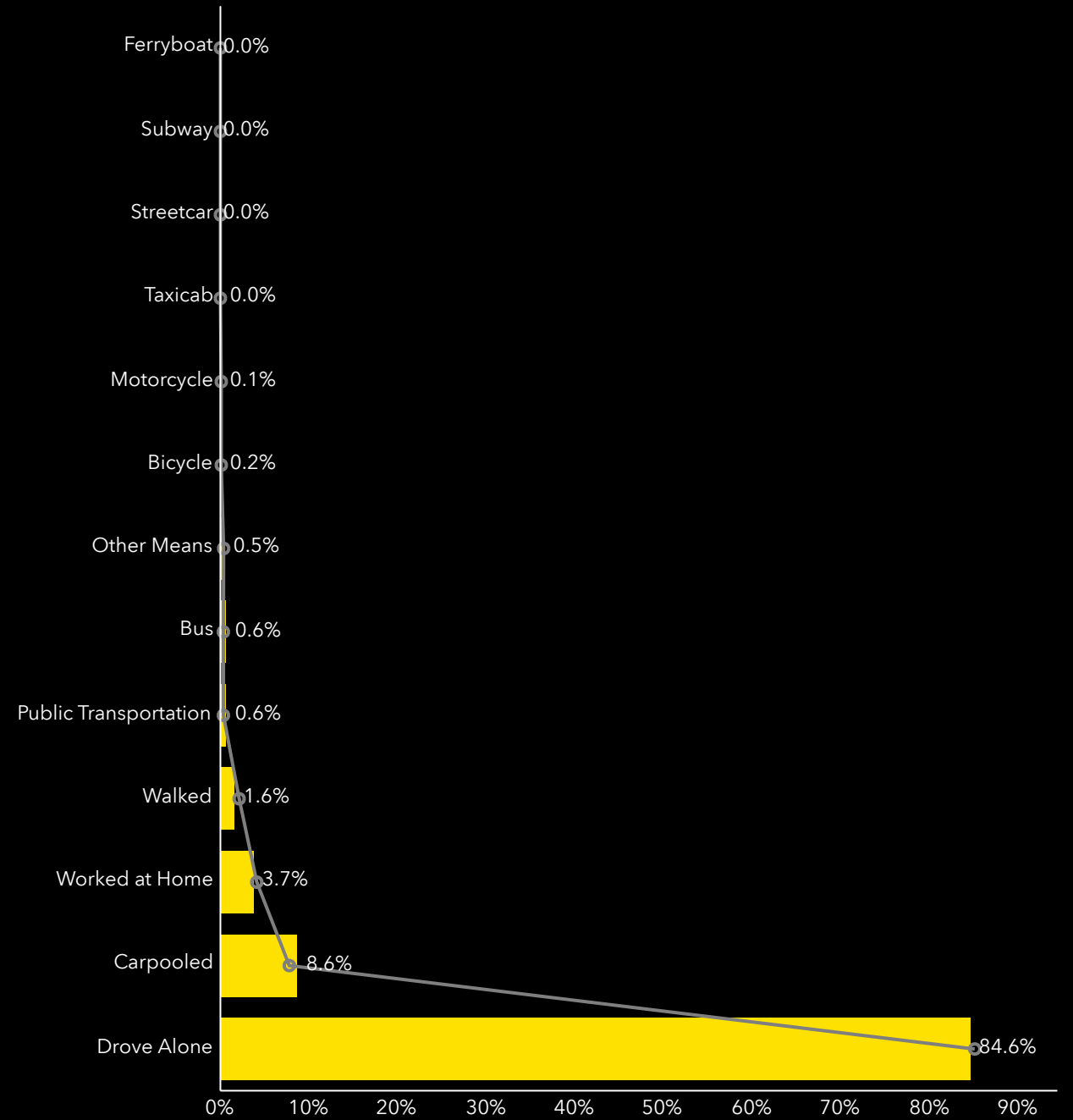
Dots show comparison to 19139 (Muscatine County)

Civilian Population 16+



● Employed Civilian Pop 16+
 ● Unemployed Population 16+

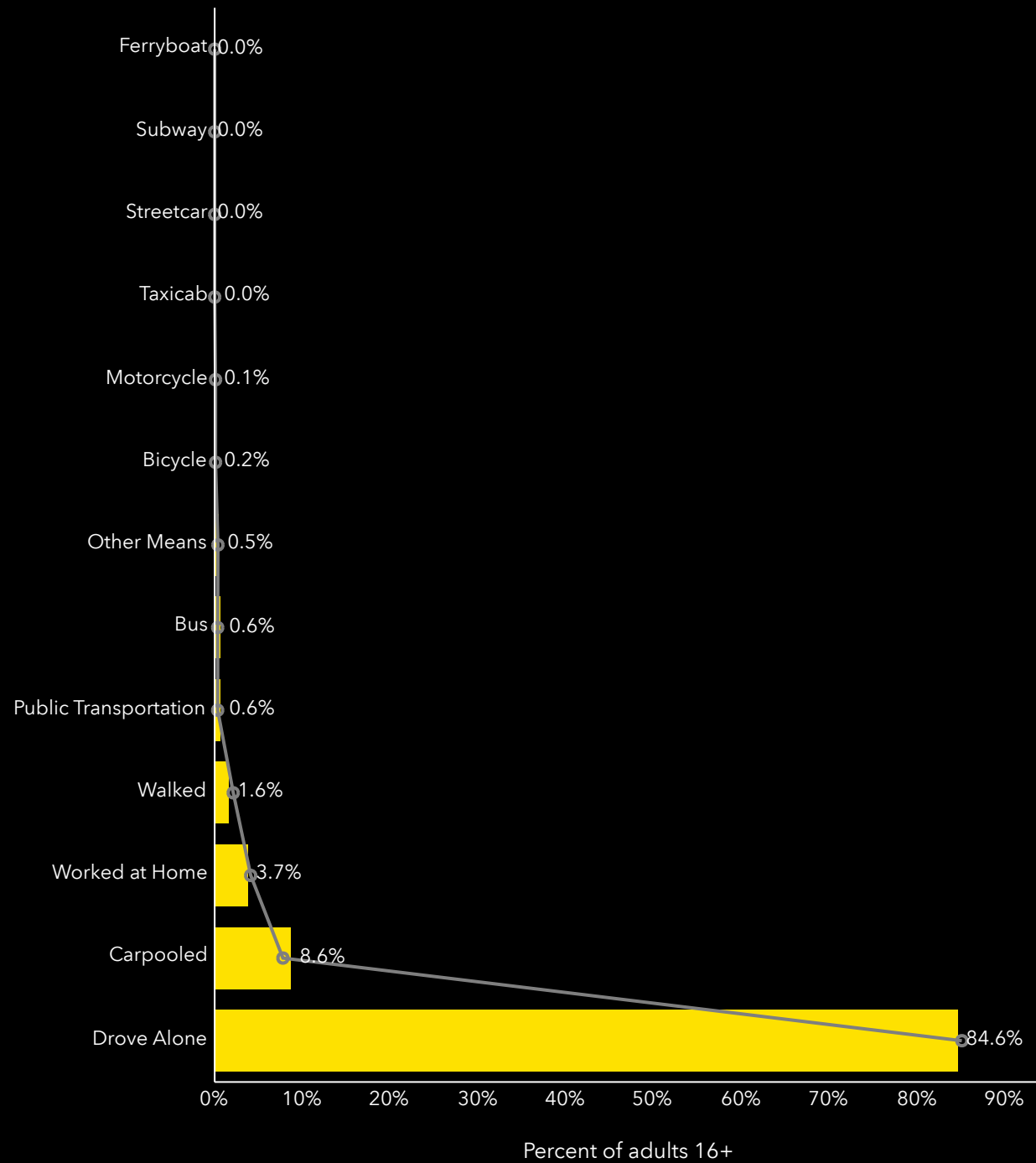
Journey to Work (ACS) (%)



Percent of adults 16+

Dots show comparison to 19139 (Muscatine County)

## Journey to Work (ACS) (%)



Dots show comparison to 19139 (Muscatine County)

## Average household size

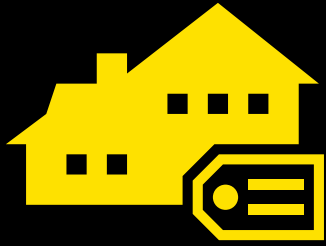
for this area

# 2.40

which is less than the average for United States

Area	Value ▼	0.00	4.00
United States	2.53		
19139 (Muscatine County)	2.50		
<b>This area</b>	<b>2.40</b>		
19 (Iowa)	2.39		

## HOUSING STATS



\$139,325

Median Home Value



\$9,064

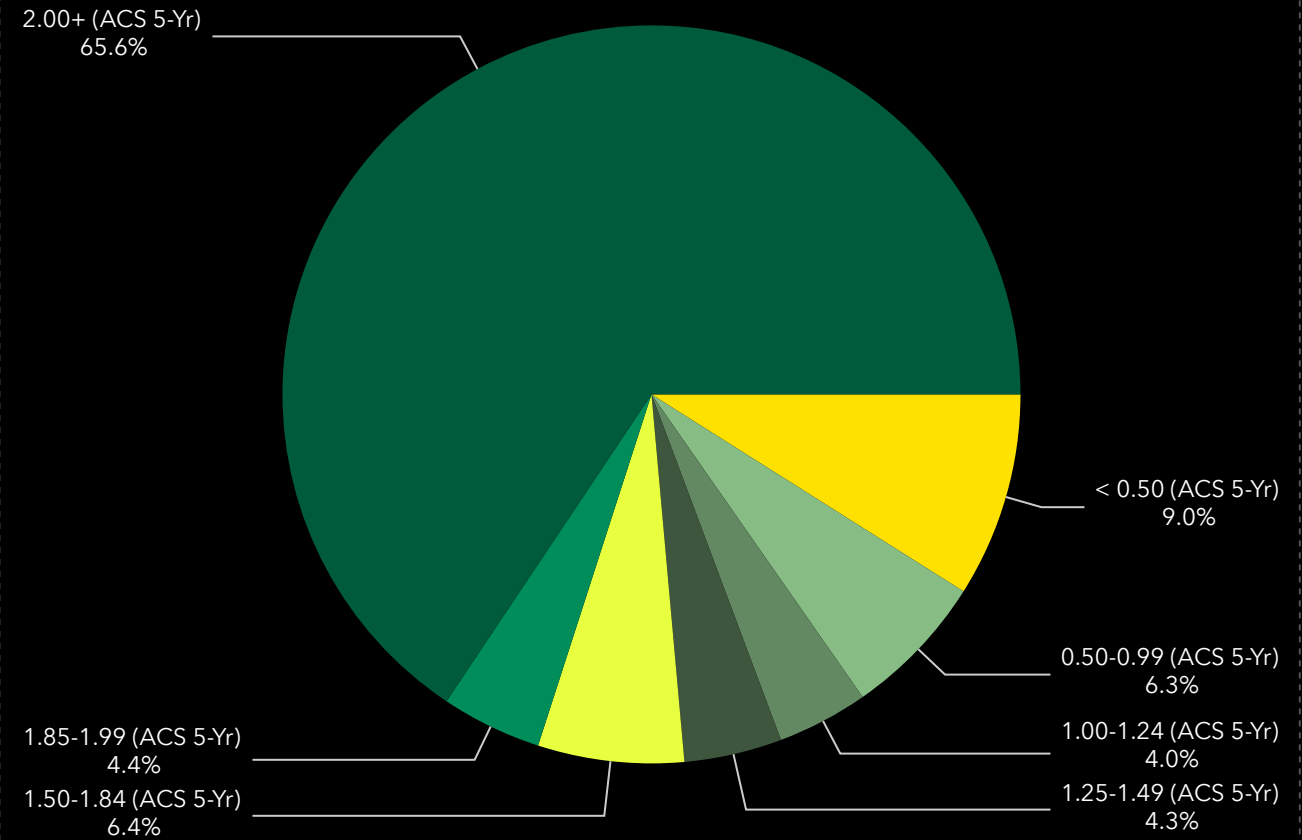
Average Spent on  
Mortgage & Basics



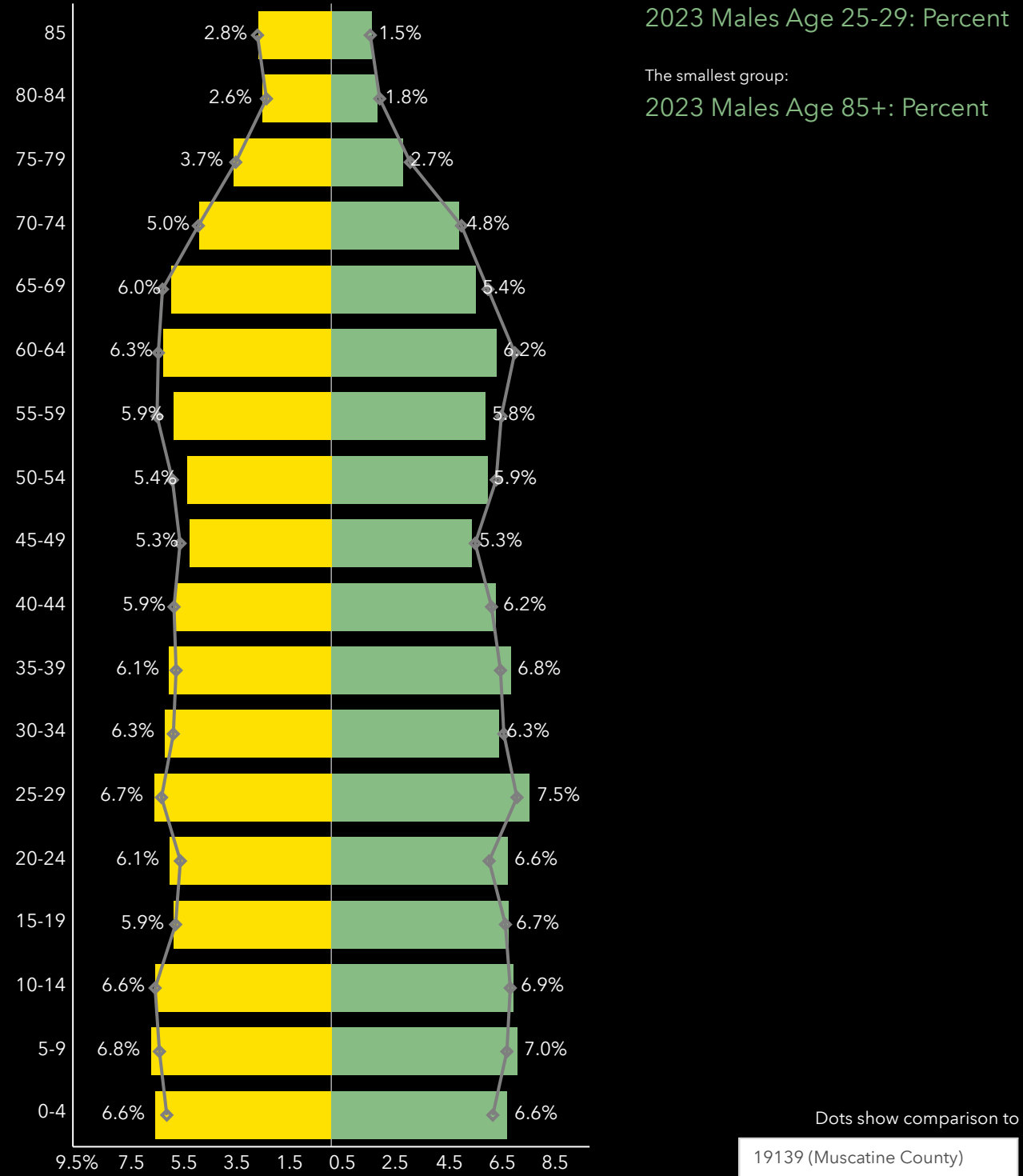
\$651

Median Contract Rent

## 2016-2020 Ratio of Income to Poverty (ACS)



# Age Pyramid



# AVERAGE ANNUAL HOUSEHOLD SPENDING



\$1,622

Apparel & Services



\$181

Computers & Hardware



\$2,693

Eating Out



\$4,996

Groceries

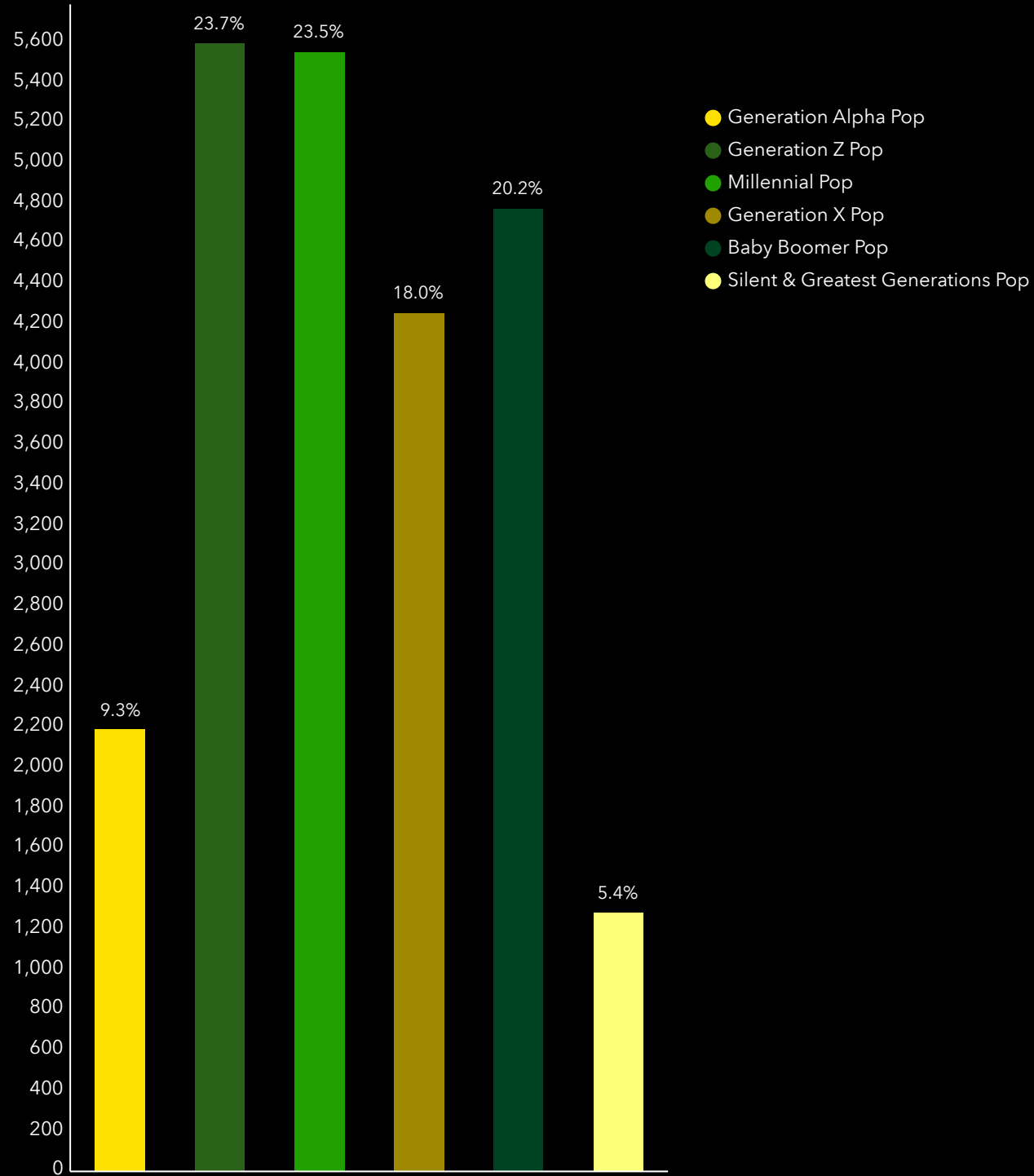


\$5,634

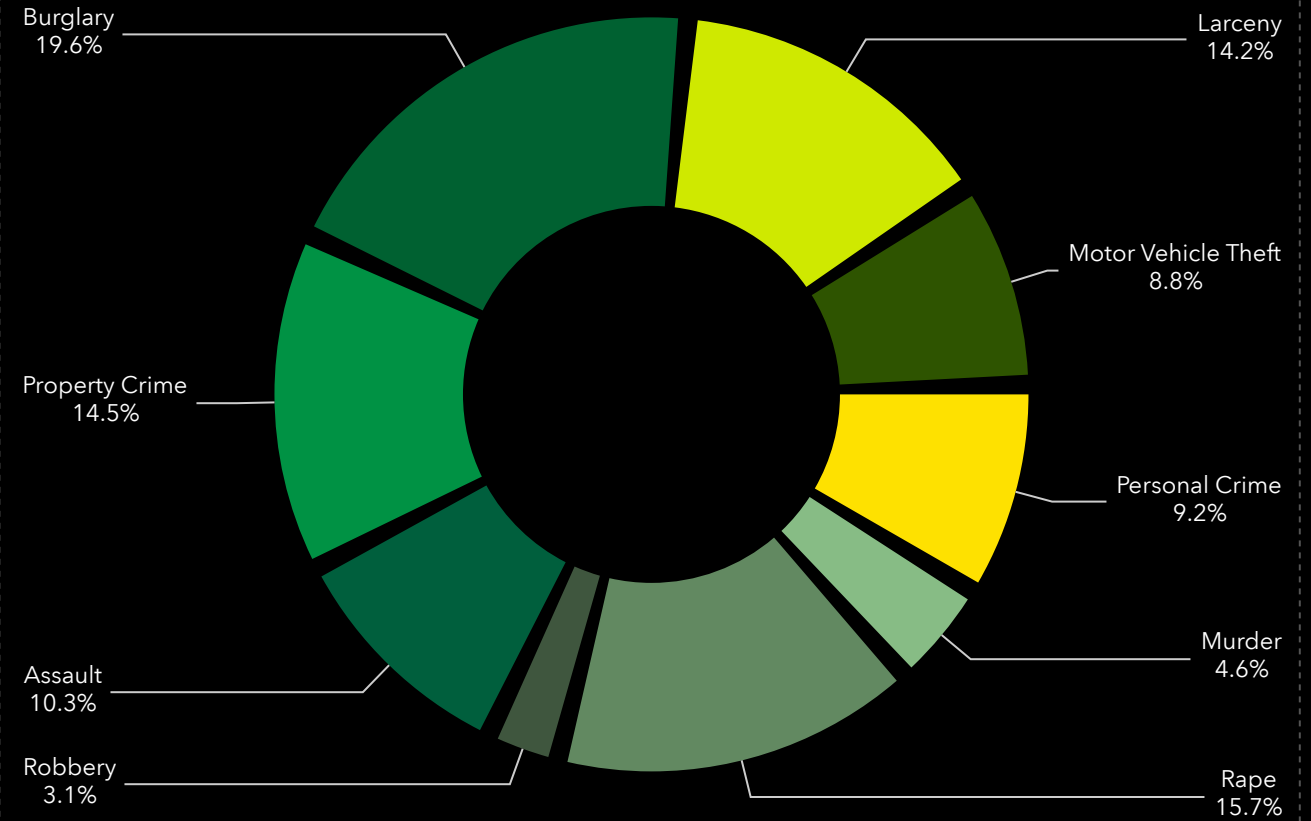
Health Care



2022 Population by Generation (Esri)



Crime Indexes



# Commute Time



ACS five-year estimate of the number of Workers Age 16+ whose Commute Time to work is 40-44 Minutes in the geographic area. Commute time is the average total number of minutes that the responder spends traveling between home and work one-way; includes time spent waiting for public transportation, picking up/dropping off passengers in carpools, and other activities directly related to commuting, such as purchasing transit tickets, waiting in traffic, etc. Responders include civilians and members of the Armed Forces; excludes those who work at home. Estimate and Margin of Error (MOE) from the U.S. Census American Community Survey (ACS) rolling sample 60-month survey; Esri Reliability measure designates the usability of the estimate

**Source:** This infographic contains data provided by Esri (2023), Esri-Data Axle (2023), ACS (2017-2021), Esri-U.S. BLS (2023), AGS (2023).

# WEALTH INDEX



Esri's Wealth Index is compiled from a number of indicators of affluence including average household income and average net worth. The concept of wealth is defined by more than just above-average household income. Wealth also includes the value of material possessions and resources. Esri captures both income and the accumulation of substantial wealth, or the abundance of possessions and resources in its identification of the wealthiest areas in the country.

The index represents the wealth of the area relative to the national level. Values exceeding 100 represent above-average wealth.

**Source:** This infographic contains data provided by Esri (2023), Esri-Data Axle (2023), ACS (2017-2021), Esri-U.S. BLS (2023), AGS (2023).

# DIVERSITY INDEX



Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups.

The index ranges from 0 (no diversity) to 100 (complete diversity). For example, if an area's entire population belongs to one race or ethnic group, then an area has zero diversity. An area's diversity index increases to 100 when the population is evenly divided into two or more race/ethnic groups.

**Source:** This infographic contains data provided by Esri (2023), Esri-Data Axle (2023), ACS (2017-2021), Esri-U.S. BLS (2023), AGS (2023).