

# Starting a Business in Muscatine



## Getting Started

Preparing your business for success from the start

## Location Selection

Finding the best spot to meet your business needs

## Resource Directory

Connect with area specialists to assist your business

[WWW.MUSCATINE.COM](http://WWW.MUSCATINE.COM)

GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY

208 W 2ND ST, STE 201 | MUSCATINE, IA 52761 | (563) 263-8895 | [CHAMBER@MUSCATINE.COM](mailto:CHAMBER@MUSCATINE.COM)

# Getting Started

## **Is Starting a Business Right For You?**

Any entrepreneurial endeavor has its risks and a business is only as good as its owner. Consider the following characteristics and skills commonly associated with successful entrepreneurs:

- Comfortable with taking risks
- Independent
- Persuasive
- Able to negotiate
- Creative
- Supported by others

## **Understanding Your Market**

Before opening your business, you need to gain a better understanding about the market you are looking to get started in. You need to learn about your future customers, your potential competitors, and the trends facing your industry. The time spent researching your market will provide you with valuable insight moving forward. It will also help reduce business risks, identify sales opportunities, and spot current or upcoming problems in your industry.

## **Establish Your Legal Entity**

Selecting the right legal structure for your business should be the first step in your business plan. Making sure you get this right before opening your business can save you a lot of time and hassle later down the road. A list of firms that can assist you with this are provided in the directory section of this guide. These are some of the most common ways to establish your entity and basic differences:

### *Sole Proprietorship*

- A one-person business that is not registered with the state
- Reports business income and losses on personal tax return
- Personally liable for business debts and claims

### *Limited Liability Company (LLC)*

- The business can consist of one or more persons (or members)
- Members are protected from personal liability for business decisions or actions of the LLC
- Members distribute profits as they see fit

### *General Partnership*

- A business that is owned by two or more people
- Each owner reports their shares of the business income on their personal tax returns
- Each partner is personally liable for business debts and claims

### *C Corporation*

- An independent legal entity owned by shareholders
- Corporation itself is held legally liable for the actions and debts the business incurs
- Corporations are taxed twice

# Business Planning

## Determining The Feasibility of Your Business

You might be asking yourself, friends, and family if this is a good business idea. The answer lies within your own passion and the homework you do before getting started. Any business idea consists of many things that need to be tested. You need to identify potential risks and strategies to mitigate what could inevitably go wrong. Preparing for the unknown and doing a full assessment of your abilities in advance will hopefully save you headaches and financial losses in the future.

### *Types of Feasibility Planning:*

- Technical (Product) - Does the product work?
- Market - Will enough people buy your product or service?
- Operational - Can the business model be executed?
- Management - Can you do this or find the right people who can help you?
- Financial - Can all of this be done at a profit?

## Formalizing Your Business Plan

A business plan is an essential roadmap for your businesses success. This document is meant to be edited, updated, and continually refined as you go. At the beginning it projects 3-5 year forecasts and outlines the route your business will take to grow revenues. If you are seeking bank financing for the first time, you will be asked for business plan and it will be good to have for a variety of purposes.

A business plan typically follows this format and contains the following information:

1. Executive Summary
2. Company Description
3. Market Analysis
4. Organization and Management
5. Service or Product Line
6. Marketing and Sales
7. Funding Request
8. Financial Projections

## Resources

Below are organizations in addition to the Chamber of Commerce that can assist you when starting.

*Iowa Small Business Development Center (SBDC)* - conducts research, counsels, and trains business people in management, financing, and operating small businesses. They also provide comprehensive information services and access to experts in a variety of fields. The local center is hosted by Eastern Iowa Community Colleges. Visit their website at [www.eicc.edu/businesses/small-business-development-center](http://www.eicc.edu/businesses/small-business-development-center) or call (563) 336-3401

*SCORE* - is a volunteer group of retired executives that is dedicated to educating, mentoring, and helping small businesses start and grow. The Muscatine Chapter is now a branch of the Quad Cities SCORE Chapter and its expanded service area. QC SCORE can be found online at [quadcities.score.org](http://quadcities.score.org) or by phone at (309) 797-0082 to schedule an appointment.

*Small Business Administration (SBA)* - is a federal agency provides counseling, capital, and contracting expertise. Visit [sba.gov](http://sba.gov) to learn more.

# Trademarks, Patents & Copyrights

## **Protecting Your Intellectual Property**

If you have a great idea, logo, business name, or invention, you may want to protect it. Be sure to obtain a trademark, patent, or copyright in order to safeguard your intellectual properties.

### *What is a trademark?*

A trademark is generally a word, phrase, symbol, or design, or a combination thereof, that identifies and distinguishes the source of the goods of one party from those of others. A service mark is the same as a trademark, except that it identifies and distinguishes the source of a service rather than goods. To learn more, please visit: [www.uspto.gov/trademark](http://www.uspto.gov/trademark).

### *What is a patent?*

A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office. Generally, the term of a new patent is 20 years from the date on which the application for the patent was filed in the United States or, in special cases, from the date an earlier related application was filed, subject to the payment of maintenance fees. U.S. patent grants are effective only within the United States, U.S. territories, and U.S. possessions. Under certain circumstances, patent term extensions or adjustments may be available. To learn more, please visit: [www.uspto.gov/patent](http://www.uspto.gov/patent).

### *What is a copyright?*

A copyright is a form of intellectual property law, protects original works of authorship including literary, dramatic, musical, and artistic works, such as poetry, novels, movies, songs, computer software, and architecture. Copyright does not protect facts, ideas, systems, or methods of operation, although it may protect the way these things are expressed. To learn more, please visit: [www.copyright.gov](http://www.copyright.gov).

# Registration, Licenses & Permits

## **Registering a Business Name**

Who must register? Sole proprietorships and general partnerships must register an Assumed Name when the business name is different from the owner's legal name.

Where can you register? Visit the local Muscatine County Recorder's Office at 414 E. Third Street, Muscatine, IA 52761. Call (563) 263-7741 for more information.

## **Obtaining an Employer Identification Number (EIN)**

An EIN is needed by any business that retains employees. However, non-employers are also required to obtain one if they operate as a corporation or partnership. Review this online guide provided by the IRS to determine whether your business needs an EIN: [www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online](http://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online).

## **City Licenses & Permits**

The City of Muscatine does not require a general business license for most operations within the city limits; however, certain operations may require a license or permit from the City. Please check with the City Administrator. Businesses that are required to collect and submit Iowa Sales Tax can apply for a Sales Tax ID number from the Iowa Department of Revenue, [www.iowa.gov/tax](http://www.iowa.gov/tax).

The city requires permits for the following activities, businesses, and events:

- Alarm businesses
- Alarm systems
- Amusements
- Bill posting
- Cigarette vendors
- Circuses / carnivals
- Dancing (for premises with beer / liquor licenses)
- Outdoor commercial entertainment events
- Pawnbrokers
- Picketing on city property
- Taxicabs
- Tree removal businesses

Health permits are also required for all food establishments including:

- Grocery stores
- Hotels/Motels
- Mobile units
- Restaurants
- Temporary locations for food sales
- Vending machines
- Warehouses

If you have any questions or would like to obtain a permit or license, please contact the City of Muscatine Finance Department at (563) 264-1550 or visit [www.muscatineiowa.gov](http://www.muscatineiowa.gov) for more information.





## Finding a Business Location

Choosing a business location is perhaps the most important decision a small business owner or startup will make. It requires planning and research. It involves looking at demographics, addressing your logistics, understanding the competition, developing a space budget, and understanding state laws and taxes. Determine your needs for the following when analyzing which space might be right for you:

**Brand image** - is the location you are looking at consistent with your brand image and identity that you want to portray?

**Competition** - are the businesses around you complementary or directly competing?

**Local labor market** - does the area have qualified skilled workers and what will their commute be like?

**Plan for future growth** - if you anticipate further growth, you may want to look for a building or property that you can grow into.

**Proximity to suppliers** - this will matter for your costs and how they can find you.

**Safety** - consider your surroundings and whether your customers and employees will feel safe in your facility and parking.

**Zoning** - regulations determine whether you can conduct your type of business in certain properties or locations. You can find out how a property is zoned by contacting the City of Muscatine Community Development Department. They are located at City Hall and can be reached by phone (563) 262-4141.

**Costs** - very few spaces are turnkey for you to open immediately. Pay attention to costs like renovation, decorating, furniture, equipment, system upgrades, technology, and long-term maintenance. Understand that the terms of a commercial lease are different than what is typically found in residential housing. Find out whether taxes, building insurance, and utilities are included.

### Need More Help?

GMCCI can assist you with finding available property in the greater Muscatine area. Please reach out to staff by phone at (563) 263-8895 when taking steps in selecting the best option for your business.

## Funding & Incentives

The Greater Muscatine Chamber of Commerce & Industry (GMCCI) offers facilitation for businesses to gain access to the many incentives provided by the City, the County and the State. This service is intended to assist businesses start-up and mature businesses to grow while prospering within our communities.

### **MUSCATINE INDUSTRIAL REVOLVING LOAN FUND**

GMCCI manages an Industrial Revolving Loan Fund for eligible projects. This fund provides low interest loan money for economic development projects up to a maximum loan of \$50,000. GMCCI will consider a loan for your project depending upon the complete and final information submitted regarding the proposed project and due diligence. Contact staff for more information and application documents.

### **MERCER-MUSCATINE REVOLVING LOAN FUND**

The Bi-State Regional Planning Commission Mercer-Muscatine Revolving Loan Fund program targets businesses that cannot obtain full financing because of conventional interest rates and lending/exposure limits applied by local lending institutions. It is intended to provide the funds that complete the financial package by financing the 'gap' created by these conditions. The program offers low interest loans to industrial, commercial, light manufacturing, retail and service industries for expansion and development purposes. Funds can be used towards the purchase of fixed assets (land, building and equipment) and for working capital purposes. Visit [bistateonline.org](http://bistateonline.org) for application information.

### **SBA LOANS**

The SBA works with lenders to provide loans to small businesses. The agency doesn't lend money directly to small business owners. Instead, it sets guidelines for loans made by its partnering lenders, community development organizations, and micro-lending institutions. The SBA reduces risk for lenders and makes it easier for them to access capital. That makes it easier for small businesses to get loans. For additional information or to apply, please visit: [www.sba.gov/funding-programs/loans](http://www.sba.gov/funding-programs/loans).

# Funding & Incentives

## TAX ABATEMENT

The City of Muscatine offers tax abatement and tax rebates of property taxes to qualifying companies. This is accomplished by the 5-year Industrial Tax Abatement or by creating an Urban Revitalization District that provides a 10-year tax exemption schedule. The community can create a Tax Increment Financing District and provide Tax Increment Financing by reallocating to the project company a portion of the property taxes generated that are an increase over the base valuation determined in the tax increment area.

The community has a designated Enterprise Zone intended to incentivize economic development in a given area of the community that provides tax abatement similar to the Urban Revitalization District.

**The Industrial Tax Abatement** of 5 years is structured in a declining scale of taxes abated. The scale is 75%, 60%, 45%, 30%, and 15% and would be applied to the current levy. The levy is applied to every \$1000 of value of the building and land assessment.

**Urban Revitalization District** exemption and TIF require a resolution by the local government involved. The Urban Revitalization District allows for partial real estate tax exemptions over a 10-year schedule. New construction qualifies for the tax exemption, as does renovation work that increases the actual value of commercial and industrial property by 15%.

The schedule of partial tax exemptions is as follows:

1st year	80% exempt
2nd year	70% exempt
3rd year	60% exempt
4th year	50% exempt
5th year	40% exempt
6th year	40% exempt
7th year	30% exempt
8th year	30% exempt
9th year	20% exempt
10th year	20% exempt

**Tax Increment Financing (TIF)** can provide funds up-front. The local government would sell TIF bonds that would be based on the projected assessment and the minimum assessment for the building construction agreed upon by the project company and the local government over a designated number of years. The TIF amount would be minus the area's debt service portion of the taxes and it would be minus related bonding costs.

While a TIF payment is received up-front, the property taxes upon which this amount is based are paid annually by the project company. TIF can also be provided as a rebate. This structure has no bond issuance and requires that the project company pay the annual taxes due on the property. The local government then repays the company annually for the taxes paid minus the area's debt service portion of the taxes. The Rebate is valid for the number of years agreed upon by the local government and is the TIF structure granted more often by the City of Muscatine.

The City of Muscatine has a policy to consider 50% of the TIF levy assessment annually for up to 10 years for an eligible project. Muscatine County does not have a specific policy.



## Funding & Incentives

**Enterprise Zones** allow for partial real estate tax exemptions over a 10-year schedule. New construction qualifies for the tax exemption, as does renovation work that increases the actual value of commercial and industrial property by 15%.

The schedule of partial tax exemptions is as follows:

1st year	80% exempt
2nd year	70% exempt
3rd year	60% exempt
4th year	50% exempt
5th year	40% exempt
6th year	40% exempt
7th year	30% exempt
8th year	30% exempt
9th year	20% exempt
10th year	20% exempt

**Small Business Forgivable Loan** The City of Muscatine offers a Small Business Forgivable Loans for building improvements and startup cost associated with the creation of a new business or to existing businesses significantly expanding into a new market, product or service.

Businesses can obtain a loan for up to \$25,000 for the business at a term of 5 years with 20% of the original loan forgiven annually at the anniversary of the origination of the loan. Funds are allocated up to \$15,000 for startup cost and up to \$10,000 for code compliance. Businesses receiving funding must be new businesses or be significantly expanding business operations to be eligible. Applicant must meet 1:1 requirements of applicant investment versus grant funding. This may be waived in whole or in part by the City Administrator upon recommendation of the review committee. Inventory is not an eligible grant funded expense but does count toward match.

The City has allocated \$100,000 in funding annually. Funds will be awarded to qualifying businesses based on availability of funds. More information and application forms can be found by visiting [www.muscatineiowa.gov/smallbusinessforgivableloan](http://www.muscatineiowa.gov/smallbusinessforgivableloan).

**Building Improvements Loan Program** the City of Muscatine and three local banks, Central State Bank, First National Bank of Muscatine, and Community Bank and Trust, have partnered to launch a new loan program to assist property owners in Muscatine's downtown to make improvements to their buildings and properties. The local banks are committed to the City of Muscatine's downtown and have set aside \$1,000,000 for this loan program.

Property owners will first work with City of Muscatine staff to detail the improvements to be completed with a building improvement plan. With the City's approval, applicants can approach the three lending institutions to secure funds for their improvement project. Loans will receive a fixed rate at 1% below prime for the first three years with a variable adjustable rate thereafter for a term no longer than 10 years. The initial district for these loans will run 12 City blocks. The loans will be a minimum of \$5,000, and borrowers will still be subject to the banks normal credit standards.

Most improvements are eligible; however, there are some improvements that are ineligible such as no signage, inventory or modifications that take away from the historic character of the property and historic district. More information and application forms can be found by visiting [www.muscatineiowa.gov/924/building-improvements-loan-program](http://www.muscatineiowa.gov/924/building-improvements-loan-program).

## Utilities

### **WATER**

Muscatine Power & Water  
Muscatine, Iowa  
Phone: (563) 263-2631  
[www.mpw.org](http://www.mpw.org)

### **ELECTRIC**

Muscatine Power & Water  
Ownership Type: Municipal  
Regulated: Unknown  
Peak Demand (MW): 150  
Generation Capacity (MW): 294  
11,225 Customers Served (System):  
Phone: (563) 263-2631  
[www.mpw.org](http://www.mpw.org)

### **NATURAL GAS**

Alliant Energy  
Customers Served (Local): 10,766  
Customers Served (State): 219,089  
Customers Served (System): 404,976  
Ownership Type: Investor Owned  
Pipeline Source: NGPL  
Gas Transportation Available Yes  
Phone: (800) 255-4268  
[www.alliantenergy.com](http://www.alliantenergy.com)

### **SEWER**

City of Muscatine  
Average Daily Demand (mgd): 4.5000  
Rated Capacity (mgd): 9.7400  
Peak Demand (mgd): 16.4300  
Phone: (563) 263-2752  
[www.muscatineiowa.gov](http://www.muscatineiowa.gov)

### **TELECOMMUNICATIONS**

Muscatine Power & Water  
POP Location: yes  
Service Type: Internet, Cable  
Fiber Optics: Yes  
Phone: (563) 263-2631  
[www.mpw.org](http://www.mpw.org)

Century Link  
Service Type: Internet, Phone  
DSL: Yes  
Phone: (877) 620-4264  
[www.centurylinkdeals.com](http://www.centurylinkdeals.com)

Direct TV  
Service Type: Satellite TV  
Phone: (877) 423-3403  
[www.direct-deals.com](http://www.direct-deals.com)

*Muscatine is wired with an excellent fiber-optic network capable of meeting the needs of business and its citizens.*



## Staffing & Hiring

Before finding the right person for the job, you'll need to create a plan for paying employees. Follow these steps to set up payroll:

1. Get an Employer Identification Number (EIN)
2. Find out whether you need state or local tax IDs
3. Decide if you want an independent contractor or an employee
4. Ensure new employees return a completed W-4 form
5. Schedule pay periods to coordinate tax withholding for IRS
6. Create a compensation plan for holiday, vacation and leave
7. Choose an in-house or external service for administering payroll
8. Decide who will manage your payroll system
9. Know which records must stay on file and for how long
10. Report payroll taxes as needed on quarterly and annual basis

The IRS maintains the Employer's Tax Guide, which provides guidance on all federal tax filing requirements that could apply to the obligations for your small business. The guide can be found online by visiting [www.irs.gov/publications/p15](http://www.irs.gov/publications/p15). Check with your state tax agency for employer filing stipulations.

### **Follow Federal & State Labor Laws**

Protect workers' rights and your business by adhering to labor laws, which means you must ensure that business practices align with industry regulations.

This includes learning applicable laws for hiring veterans, foreign workers, household employees, child labor and people with disabilities, among others groups. You must also comply when terminating an employee, laying off workers, or downsizing the company.

Consult the Department of Labor's federal and state law resources.

## Resource Directory

### ACCOUNTANTS

Muscatine Tax Service  
1209 Washington St.  
Muscatine, IA 52761  
(563) 263-8745  
[muscatinetaxservice.com](http://muscatinetaxservice.com)

NPL Tax & Accounting, LLC  
615 Cedar St.  
Muscatine, IA 52761  
(563) 263-4000  
[npltax-acct.com](http://npltax-acct.com)

### ATTORNEYS

Allison Law Office, P.C.  
226 E 2nd St., Ste2  
Muscatine, IA 52761  
(563) 263-1800

Eichelberger Law Office PC  
736 Lake Park Blvd.  
Muscatine, IA 52761  
(563) 263-6900  
[elopc.com](http://elopc.com)

Kundel Law Office  
300 E. 2nd St., Ste 300  
Muscatine, IA 52761  
(563) 272-0003  
[kundellawoffice.com](http://kundellawoffice.com)

Nepple Law PC  
615 Cedar St., Ste 101  
Muscatine, IA 52761  
(563) 264-6840  
[nepplelaw.com](http://nepplelaw.com)

Stanley, Lande & Hunter PC  
119 Sycamore St., Ste 200  
Muscatine, IA 52761  
(563) 264-5000  
[slhlaw.com](http://slhlaw.com)

### FINANCE & INSURANCE

Ameriprise Financial  
319 E 2nd St., Ste 200  
Muscatine, IA 52761  
(563) 262-4040  
[ameriprise.com](http://ameriprise.com)

Ascentra Credit Union  
2419 Park Ave.  
Muscatine, IA 52761  
(563) 263-1470  
[ascentra.org](http://ascentra.org)

Beckey Insurance  
& Financial Services  
119 Sycamore St, Ste 300  
Muscatine, IA 52761  
(563) 263-9700  
[beckeyins.com](http://beckeyins.com)

CBI Bank & Trust  
301 Iowa Ave.  
Muscatine, IA 52761  
(563) 263-3131  
[cbibanks.com](http://cbibanks.com)

Community Bank & Trust  
2609 Second Ave.  
Muscatine, IA 52761  
(563) 263-1122  
[commbk.net](http://commbk.net)

Credit Bureau of Muscatine  
312 Sycamore Street  
Muscatine, IA 52761  
(563) 263-1131  
[cbmonline.com](http://cbmonline.com)

Curtis Financial Services  
101 W. Mississippi Dr., Ste 101  
Muscatine, IA 52761  
(563) 264-2870  
[curtisfinancialservices.net](http://curtisfinancialservices.net)

Edward Jones - Bobbie Holliday  
100 E. 2nd St.  
Muscatine, IA 52761  
(563) 263-2556  
[edwardjones.com](http://edwardjones.com)

Edward Jones - Toby McCarter  
1604 Plaza Place  
Muscatine, IA 52761  
(563) 263-2863  
[edwardjones.com](http://edwardjones.com)

Family Credit Union  
3200 Highway 61 N  
Muscatine, IA 52761  
(563) 388-8328  
[familycu.com](http://familycu.com)

First National Bank of Muscatine  
300 E. 2nd St.  
Muscatine, IA 52761  
(563) 263-4221  
[fnbmusc.com](http://fnbmusc.com)

Group Services, Inc.  
3066 Victoria St.  
Bettendorf, IA 52722  
(563) 332-5552  
[groupservices.aleragroup.com](http://groupservices.aleragroup.com)

Investment Center of Muscatine  
300 E 2nd St.  
Muscatine, IA 52761  
(563) 263-7771

Farm Bureau Financial Services  
– Oliver Owen  
1501 Plaza Place  
Muscatine, IA 52761  
(563) 263-8855  
[oliverowen.fbfsagents.com](http://oliverowen.fbfsagents.com)

# Resource Directory

## FINANCE & INSURANCE

Lee Insurance Agency  
200 Ford Ave.  
Muscatine, IA 52761  
(563) 263-9252  
[leeagencyinc.com](http://leeagencyinc.com)

LPI Loans  
2412 Park Ave.  
Muscatine, IA 52761  
(563) 262-4000  
[lpiloans.com](http://lpiloans.com)

Members Credit Union  
159 Colorado St.  
Muscatine, IA 52761  
(563) 264-7210  
[memberscommunitycu.org](http://memberscommunitycu.org)

Muscatine Mutual Insurance  
200 Ford Ave.  
Muscatine, IA 52761  
(563) 263-9252  
[muscatinemutual.com](http://muscatinemutual.com)

Nelson Brothers Agency  
1211 Park Ave.  
Muscatine, IA 52761  
(563) 263-1623  
[nelsonbrothersagency.com](http://nelsonbrothersagency.com)

Prudential Financial  
118 Chestnut St.  
Muscatine, IA 52761  
(563) 263-1220  
[prudential.com](http://prudential.com)

Relion Insurance Solutions  
102 Walnut St.  
Muscatine, IA 52761  
(563) 263-7841  
[relion-ins.com](http://relion-ins.com)

Retirement Resources Group  
119 Sycamore St., Ste 300  
Muscatine, IA 52761  
(563) 263-9700  
[rrgmuscatine.com](http://rrgmuscatine.com)

Rick Buller Financial Services  
2915 Cedar St., Ste 1  
Muscatine, IA 52761  
(563) 262-8700  
[rickbullerfinancialservices.com](http://rickbullerfinancialservices.com)

State Farm - Bob Keig  
200 Cleveland St., Ste A  
Muscatine, IA 52761  
(563) 263-7355  
[bobkeig.com](http://bobkeig.com)

US Bank  
1800 Park Ave.  
Muscatine, IA 52761  
(563) 264-5610  
[usbank.com](http://usbank.com)

## GRAPHIC DESIGN & ILLUSTRATION

Letters from Elliot  
Fruitland, IA 52749  
(563) 607-7778  
[lettersfromelliott.com](http://lettersfromelliott.com)

Macaw Creative Co.  
Muscatine, IA 52761  
(563) 506-4640  
[macawcreativeco.com](http://macawcreativeco.com)

Shield Design  
Muscatine, IA 52761  
(563) 506-5268

## INFORMATION TECHNOLOGY

Reliable Network Solutions, LLC  
216 Green St., Ste. 1  
Muscatine, IA 52761  
(563) 263-1090  
[reliablenetworksolutions.com](http://reliablenetworksolutions.com)

## MANAGEMENT CONSULTING

Central Endeavors  
208 W. 2nd Ave., Ste. 213  
Muscatine, IA 52761  
(563) 204-0101  
[centralendeavors.com](http://centralendeavors.com)

MVM Coaching US  
1718 Pleasant Prairie Rd.  
Muscatine, IA 52761  
(563) 259-6440  
[mvmcoachingus.com](http://mvmcoachingus.com)

## MEDIA PRODUCTION

Pearl City Media  
215 E 2nd St.  
Muscatine, IA 52761  
(563) 744-5070  
[pearlcitymedia.com](http://pearlcitymedia.com)



# Resource Directory

## OFFICE EQUIPMENT

Advance Business Systems  
4631 44th St.  
Moline, IL 61265  
(309) 797-1231  
[absqc.com](http://absqc.com)

J & S Electronic Business  
Systems  
878 Jefferson St.  
Burlington, IA 52601  
(319) 752-0537  
[jselectronics.com](http://jselectronics.com)

## PRINT & PROMOTIONAL

Bankers Advertising Company  
2800 Highway 6  
Iowa City, IA 52244  
(319) 354-1020  
[bankersadvertising.com](http://bankersadvertising.com)

CDS Global  
1419 W. 5th St.  
Wilton, IA 52778  
(563) 732-3451  
[cds-global.com](http://cds-global.com)

dciprint  
919 Hancock St.  
Muscatine, IA 52761  
(563) 320-4475  
[dciprint.com](http://dciprint.com)

Ioway-Record Printing  
316 W. 3rd St.  
Muscatine, IA 52761  
(563) 263-7822  
[iowaprint.com](http://iowaprint.com)

Pack-N-Ship  
2506 Park Ave., Ste C  
Muscatine, IA 52761  
(563) 262-5000

Sign Pro of Muscatine  
800 Main St.  
Muscatine, IA 52761  
(563) 263-2512  
[signproofmuscatine.com](http://signproofmuscatine.com)

Sycamore Printing  
216 Sycamore St.  
Muscatine, IA 52761  
(563) 264-6501  
[sycamoreprinting.com](http://sycamoreprinting.com)

Tru Art Color Graphics  
P.O. Box 2060  
Iowa City, IA 52244  
(800) 878-2782  
[truartcolorgraphics.com](http://truartcolorgraphics.com)

## PUBLIC RELATIONS

EliasMPR  
114 E. 2nd St.  
Muscatine, IA 52761  
(563) 299-6855  
[eliasmpr.com](http://eliasmpr.com)

## TELECOMMUNICATIONS

Lucas Communication, Inc.  
1218 Park Ave.  
Muscatine, IA 52761  
(563) 264-0000  
[lucascommunicationinc.com](http://lucascommunicationinc.com)

## SECURITY

Per Mar Security Services  
5424 Tremont Ave.  
Davenport, IA 52807  
(563) 441-7462  
[permarsecurity.com](http://permarsecurity.com)

## WEBSITE DEVELOPMENT

Big Imprint  
111 W. 3rd St.  
West Liberty, IA 52776  
(563) 450-0808  
[bigimprint.com](http://bigimprint.com)





# MUSCATINE

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## CONTACT US

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[Muscatine.com](http://Muscatine.com)  
[VisitMuscatine.com](http://VisitMuscatine.com)

Founded in 1944, the Greater Muscatine Chamber of Commerce & Industry (GMCCI) stands 340 members strong with a staff of five. The Chamber is involved in an aggressive program of work designed to create a prosperous economic and business climate throughout Muscatine County. Both today and in the future, the Chamber will strive to provide value, meet our members' needs, be innovative and offer a wide range of professional and business development programs for enterprises of all sizes.

*The Chamber is a 501(c)6 non-profit corporation.*