



## Middleburg

Dominant Tapestry Segment



39.8

Median Age

## KEY FACTS



2,881

Total Population



\$133,948

Median Home Value



126

Businesses



2,320

Daytime Population



-0.45%

2020-2023  
Pop Growth  
Rate



\$38,360

Per Capita  
Income



2.5

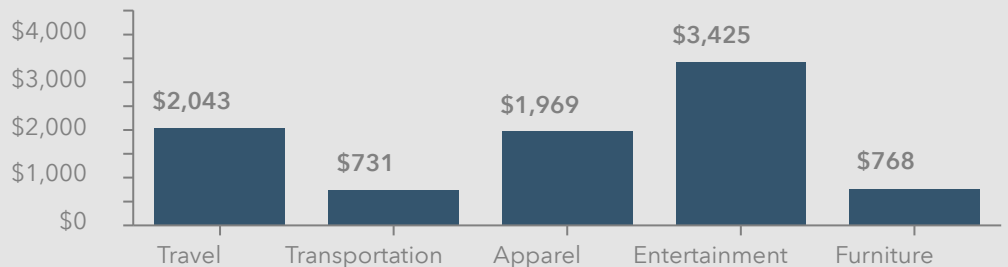
Avg Household  
Size






\$64,261

Median Household  
Income

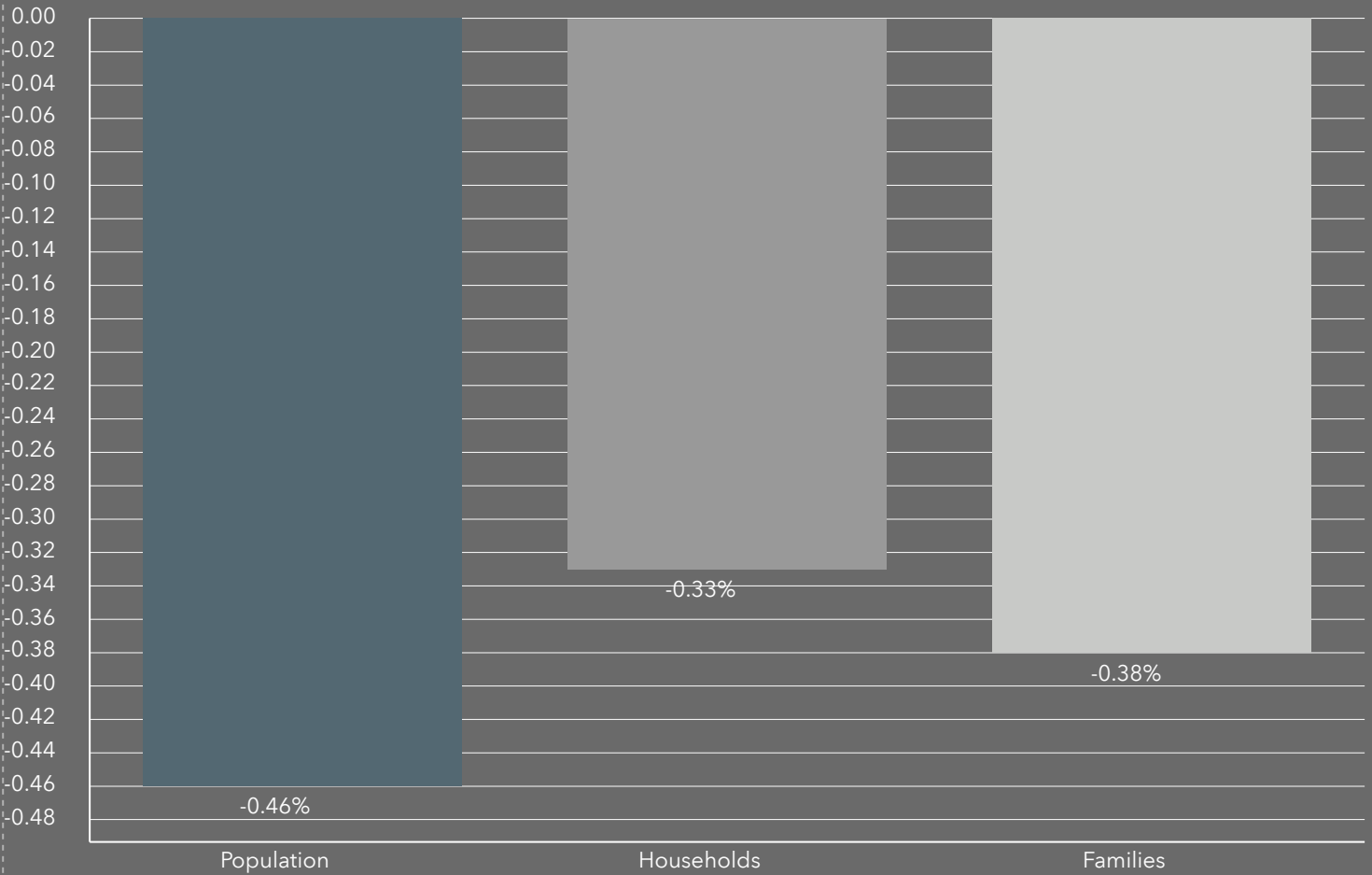
## KEY SPENDING FACTS



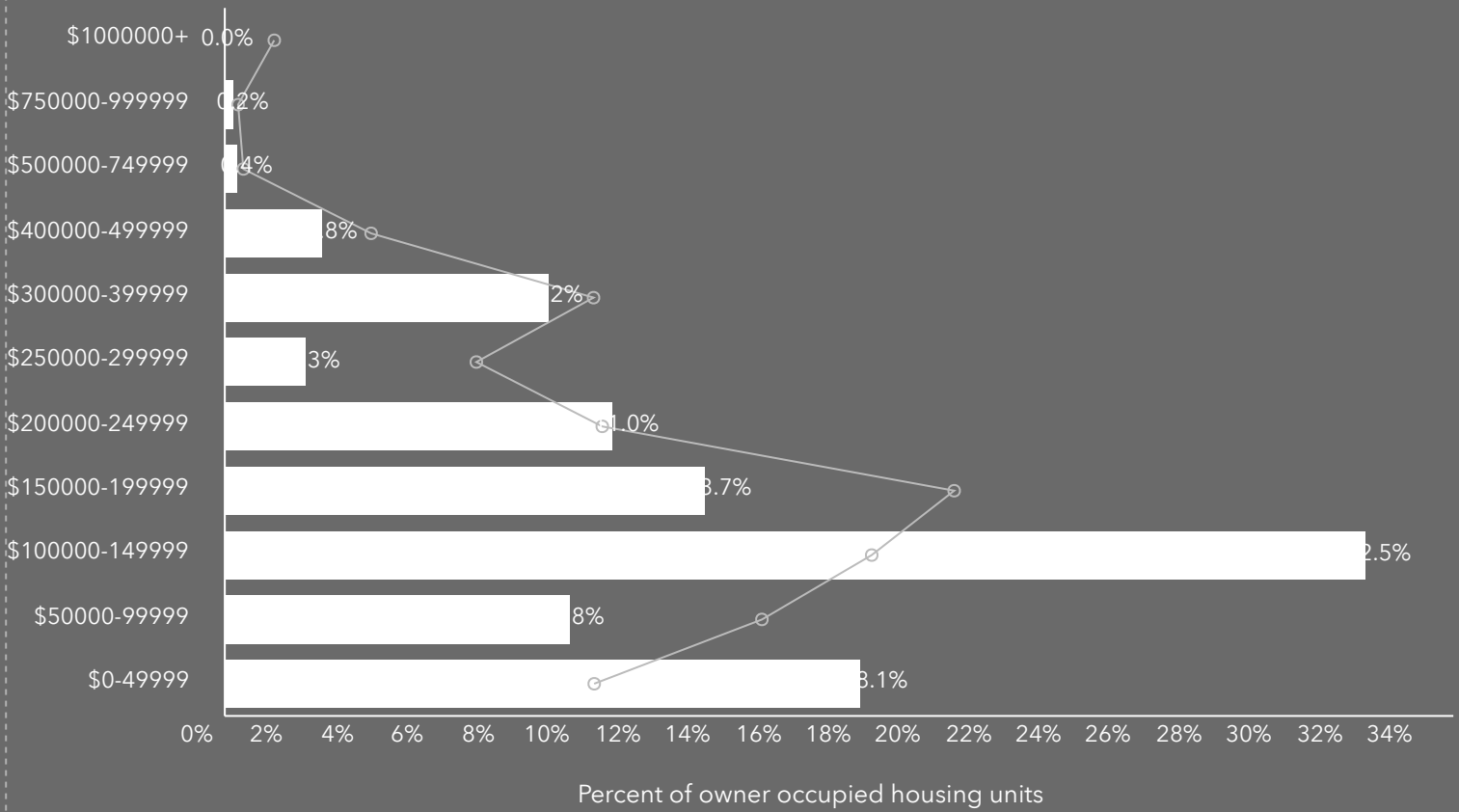
Tapestry Segments

	<b>Middleburg</b> 598 households	<b>51.9%</b> of Households	▼
	<b>Rustbelt Traditions</b> 310 households	<b>48.0%</b> of Households	▼
	<b>Green Acres</b> 1 households	<b>0.1%</b> of Households	▼

Annual Growth Rate

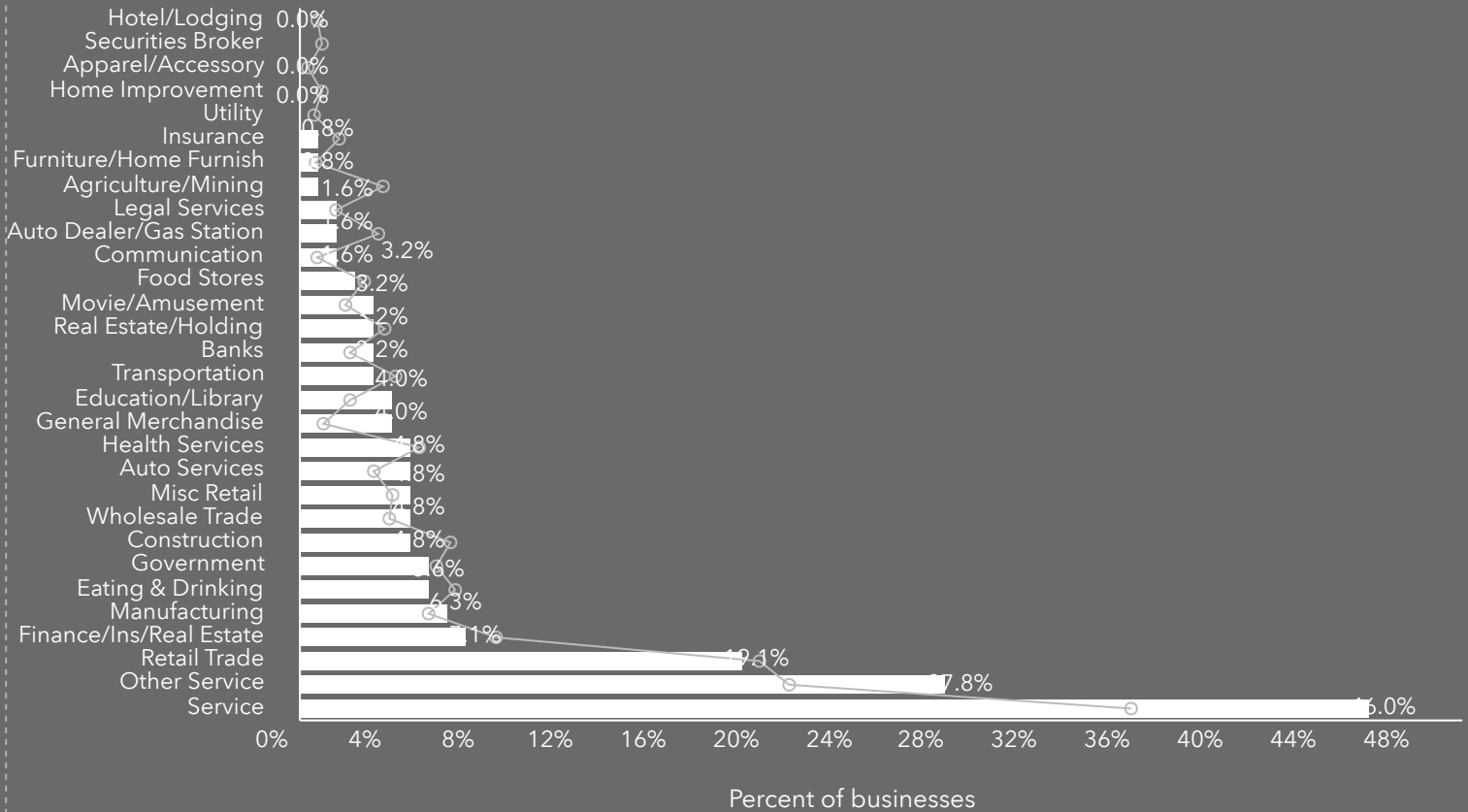


### Home Value (%)



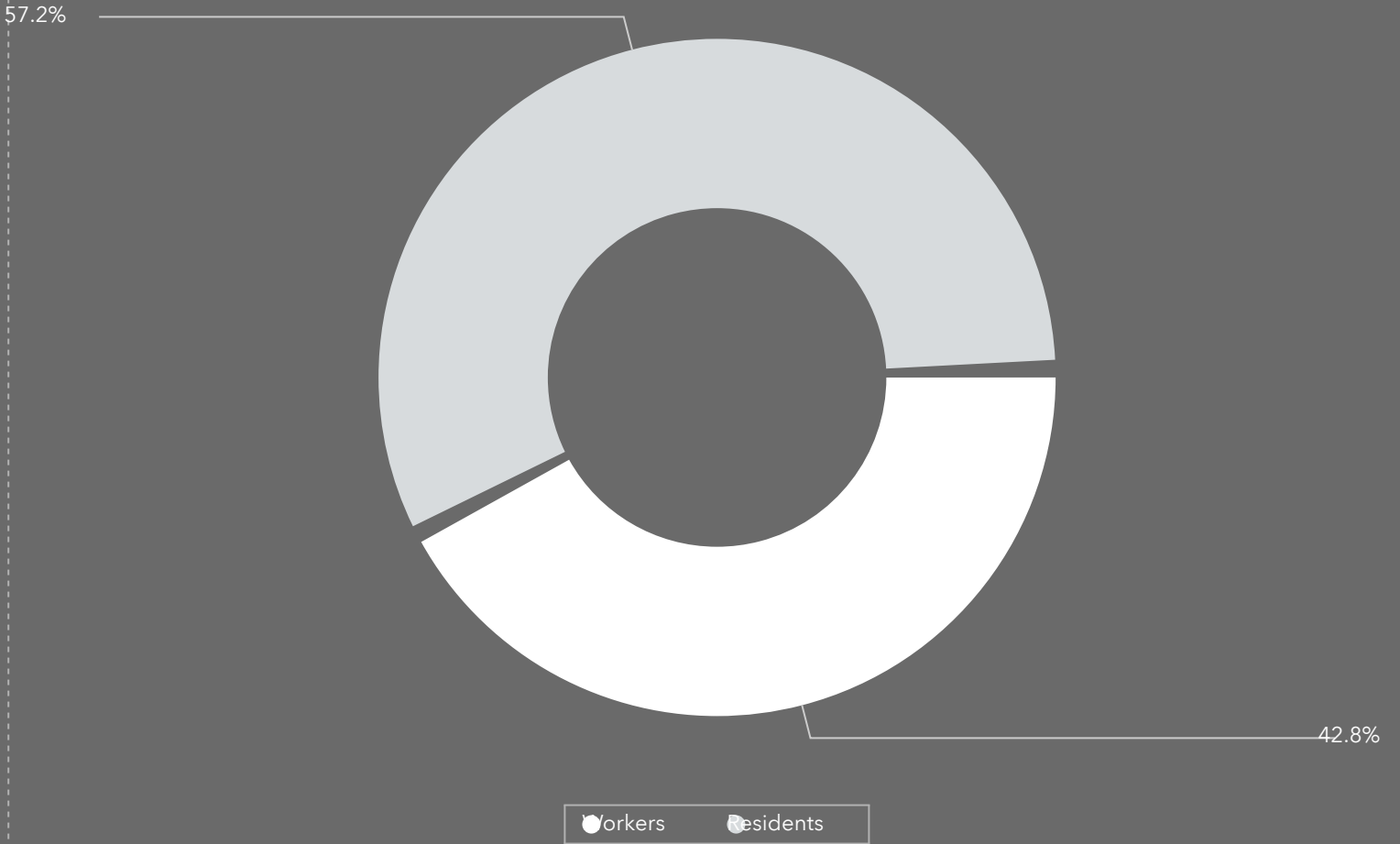
Dots show comparison to Muscatine County

### Business Summary by SIC (%)

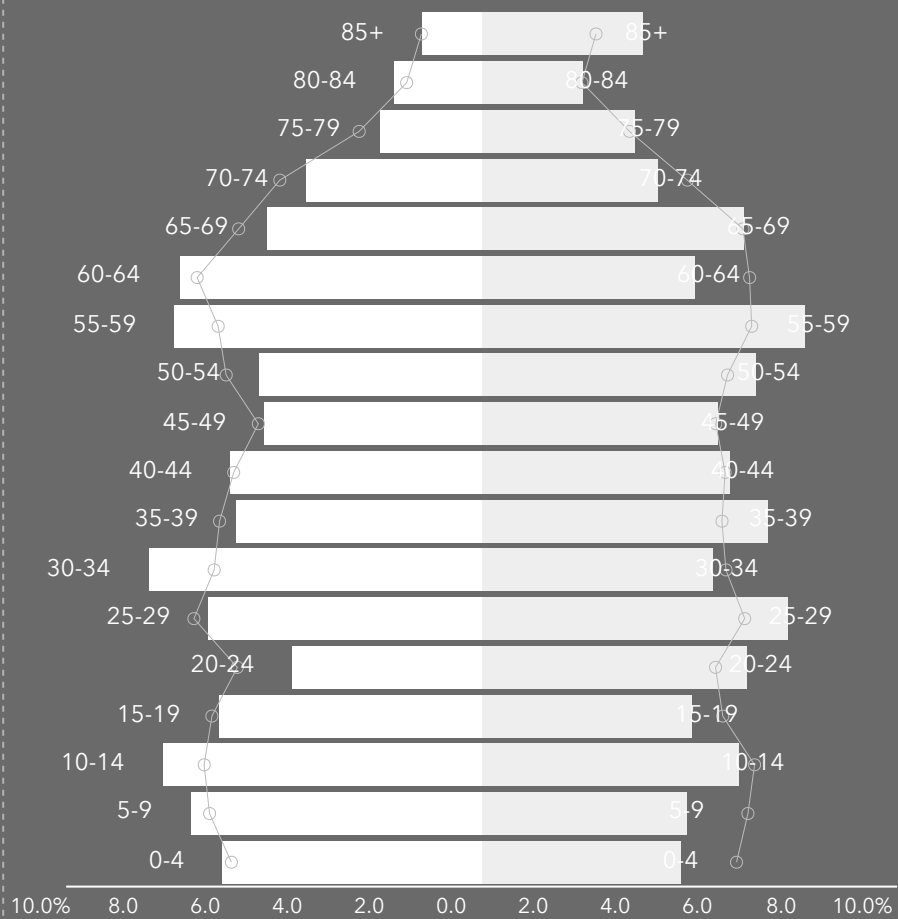


Dots show comparison to Muscatine County

## Daytime Population (%)



## Age pyramid



The largest group:  
2023 Males Age 30-34

The smallest group:  
2023 Males Age 85+

Dots show comparison to  
Muscatine County

## 2023 Households By Income (Esri)

The largest group: \$50,000 - \$74,999 (23.7%)

The smallest group: \$15,000 - \$24,999 (3.8%)

Indicator ▲	Value	Diff		
<\$15,000	4.2%	-5.6%		
\$15,000 - \$24,999	3.8%	-2.3%		
\$25,000 - \$34,999	14.1%	+5.6%		
\$35,000 - \$49,999	12.0%	-0.8%		
\$50,000 - \$74,999	23.7%	+6.4%		
\$75,000 - \$99,999	13.1%	-2.9%		
\$100,000 - \$149,999	11.5%	-6.0%		
\$150,000 - \$199,999	10.8%	+3.2%		
\$200,000+	6.9%	+2.6%		

Bars show deviation from Muscatine County

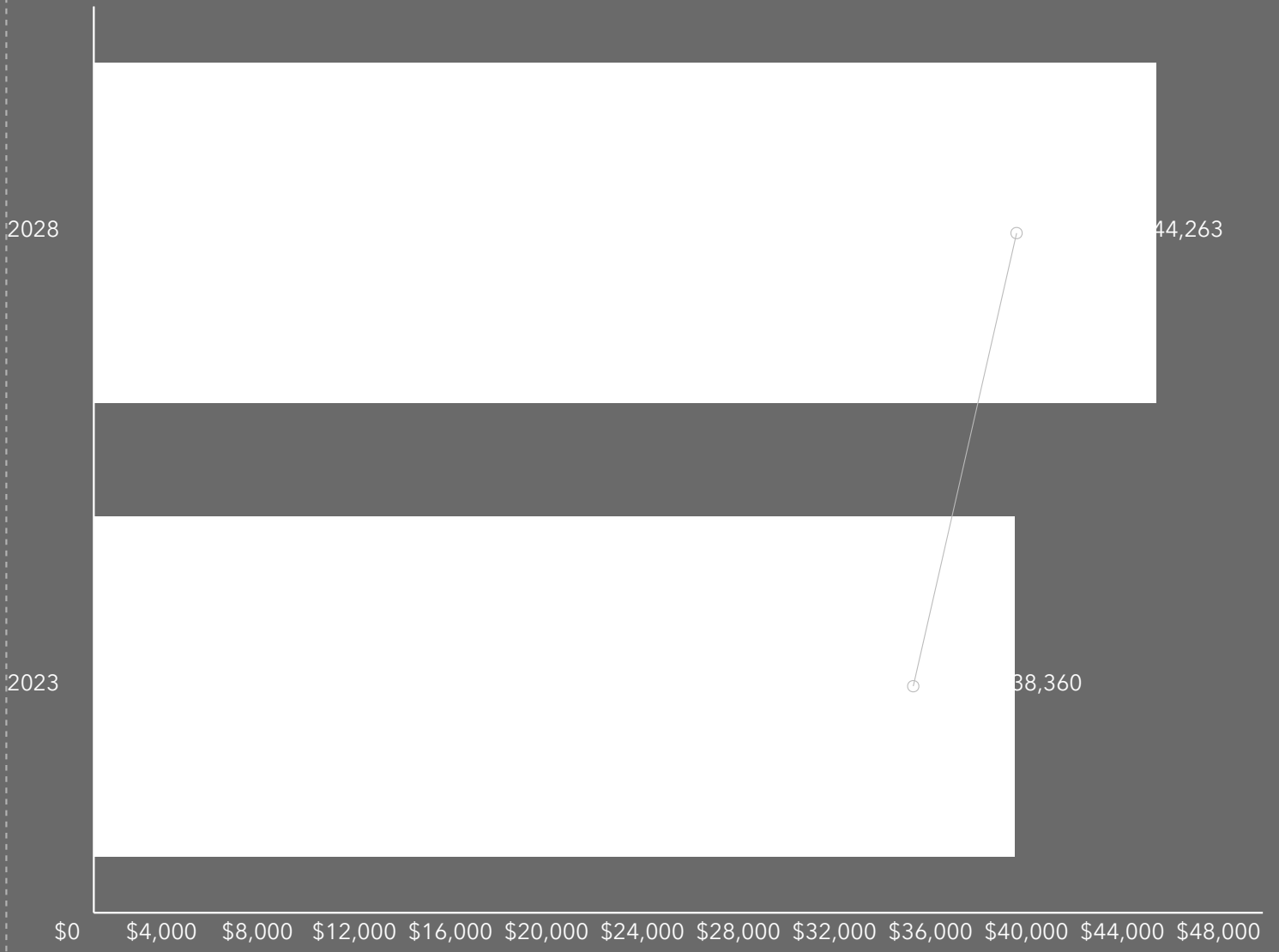
## Average Household Size

for this area

**2.45** which is less than the average for United States

Area	Value ▼	0.00	4.00
United States	2.53		
Muscatine County	2.50		
<b>This area</b>	<b>2.45</b>		
Iowa	2.39		

# Per Capita Income



Dots show comparison to Muscatine County